# Governance trends and practices at US companies: a review of small- and mid-sized companies 

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## Introduction

The Society of Corporate Secretaries \& Governance Professionals (the Society) and the Ernst \& Young Corporate Governance Center (EY CGC) present governance trends and practices at US companies: a review of small- and mid-sized companies, which offers an overview of trends in corporate governance practices on a wide range of topics.
This data-intensive report is based on actual company practices and board composition as disclosed in proxy statements filed with the Securities and Exchange Commission (SEC). It covers companies in the Russell 3000 index, and data is from EY CGC's proprietary Corporate Governance Database.

This report is unique in that it focuses on the governance practices of small- and mid-cap companies - an area in which little attention has been given and limited data is available. Often companies of all sizes are held to the governance standards and practices of the largest companies. These standards, which do not take into account size or industry, may not always be appropriate for all companies.

This publication is a reference guide and tool for understanding the governance and compensation practices of companies based on size and industry and, where appropriate, considering the historical landscape. The publication is intended to be a resource guide for companies - in particular, corporate secretaries, general counsels and other individuals serving in a corporate governance function.

The report is organized as follows:

- Section I: an overview of key findings and methodology
- Sections II to VI: governance trends, including board structures, composition and compensation, as well as executive compensation, ownership structures, and investor views, focusing primarily on break out by market capitalization
- Section VII: an appendix that includes detailed benchmarking data broken out by market cap groupings and industry sectors.


## Key findings

This review of governance practices and trends at smalland mid-cap companies - including as compared to both large-cap companies and all companies in the Russell 3000 - provides unique insights into how corporate governance has changed for these companies during the five-year period between 2007 and 2012. These changes occurred against a backdrop of demands for greater transparency and access to more accurate and relevant information by regulators, legislators, investors and other stakeholders. The rate of change varies by company size and, in some cases, industry. Key findings of the study include:

## Strengthening of board oversight and accountability

- There is significant ongoing transformation in the structure of director elections as companies move from staggered to annual elections for the full board, and implement majority voting requirements (versus plurality voting). However, the pace of change is much slower among smaller companies.
- The number of small- and mid-cap companies with annual elections is at about $50 \%$ and $60 \%$, respectively, compared to about $85 \%$ for largecap companies. These smaller companies vastly outnumber the larger companies-making the trend less defined when considering all companies.
- More than $50 \%$ of mid-cap companies, and less than $20 \%$ of small-cap companies, now have majority voting while nearly $85 \%$ of large-cap companies have moved to this structure to date.
- At the same time, companies increasingly are putting into place independent board leadership structures. While most companies already had some form of independent board leadership in 2007, it is becoming even more prevalent.
- Boards are increasingly favoring the use of independent board chairs and lead directors, resulting in a diminishing use of presiding directors.
- Small-cap companies are most likely to have an independent board chair; large companies prefer an independent lead director.


## Board composition decisions shaped by efforts to balance existing, more seasoned directors with new perspectives, even as board and key committee sizes decline

- Board composition is a high priority as companies navigate the challenging economic, competitive and regulatory landscape under close scrutiny by stakeholders
- Overall board independence is up at all market cap levels. That, combined with a decline in board sizes, may indicate that boards have become more independent by not replacing non-independent directors when they step down.
- The average age and tenure of directors are increasing.
- Small-cap companies tend to have smaller boards, and they also tend to be slightly younger.
- Audit committee members tend to be slightly younger, and have less tenure than members of other committees.
- There was little change in gender diversity, with the overall level of diversity at around $11 \%$. About a quarter of mid-cap, and $45 \%$ of small-cap companies have no women directors.


## Market cap breakdown highlights differences in executive compensation

- Data shows that compensation values and practices vary significantly based on size and industry. In the last three years, from 2010 to 2012, total pay has increased for named executive officers (NEOs).
- Total compensation increased more rapidly for CEOs than for all other NEOs and the difference in change between CEOs and other NEOs was more pronounced for large-cap companies than for smalland mid-cap companies.
- The biggest nominal difference in pay between large-cap companies and small- and mid-cap companies is the value of equity compensation and non-equity incentive plan payouts. While smaller companies have increased their use of stock awards and non-equity incentives since 2010, they tend to not use stock options or maintain a pension plan for their executives. At mid- and large-cap companies, stock awards represent the largest portion of pay, followed by non-equity incentives.
- A smaller percentage of small-cap companies provide change in control or termination payouts to their CEOs compared to mid- and large-cap companies.


## Investors more influential on corporate governance

- Through shareholder proposal submissions and strong voting support, investors are driving change and prioritizing governance reform in board structure, takeover protections and board composition to enhance board accountability to shareholders. However, larger companies are much more likely to receive shareholder proposals
- At the same time, the advent of mandatory say-on-pay (SOP) requirements has provided shareholders with an important channel for voicing concerns over executive pay - both directly in terms of support levels for the proposals and indirectly by expanding communication and engagement on compensation topics.
- Overall, investors have registered low opposition to directors in board elections following a spike in 2009. It appears that the ability of investors to vote on SOP proposals is the main driver behind the sharp reversal in the trend of rising levels of opposition to director nominees.
- When there is opposition to director candidates small- and mid-cap company directors tend to see higher opposition votes on average.
- Investor support on SOP proposals is high and largely consistent
- Investors who submit shareholder proposals are beginning to expand somewhat the focus of their attention from the largest companies to small- and mid-cap companies, where shareholder proposals have historically tended to receive higher levels of voting support. While small- and mid-cap companies receive fewer shareholder proposals, their share of total proposals received increased from 2007 to 2012.



## How the governance practices of small-cap companies differ

- Evenly split on annual elections vs. staggered boards
- Majority voting in director elections is not common practice
- More likely to have an independent board chair than lead or presiding director
- Directors less likely to serve on other public company boards
- Smaller board sizes and key committees tend to meet less often
- Significantly less likely to include a woman on the board
- Less pronounced increase in CEO pay
- CEO compensation less likely to include use of options, pension programs or deferred compensation plans
- Greater percentage of director nominees receive votes against
- Fewer shareholder proposals filed at fewer companies, but these proposals see higher average voting support

| Key differences in governance practices of smaller companies, 2012 | Small-cap | Mid-cap | Large-cap |
| :---: | :---: | :---: | :---: |
| Director elections (\% of companies) |  |  |  |
| Annual elections for all directors | 51\% | 62\% | 84\% |
| Majority voting requirements in director elections | 19\% | 52\% | 84\% |
| Independent board leadership |  |  |  |
| Percent of companies with independent leadership <br> Most prevalent leadership structure | 79\% board chair | $\begin{gathered} 87 \% \\ \text { lead director } \end{gathered}$ | $\begin{gathered} 90 \% \\ \text { lead director } \end{gathered}$ |
| Board composition and organization (averages) |  |  |  |
| Board size | 8.3 | 9.7 | 11.2 |
| Women directors (\% of board) | 9\% | 13\% | 17\% |
| Independent directors (\% of board) | 77\% | 80\% | 84\% |
| Total number of boards served | 1.5 | 1.8 | 2.1 |
| Frequency of key committee meetings (meetings/year) <br> - Audit <br> - Comp <br> - Nom | $\begin{aligned} & 7.1 \\ & 5.5 \\ & 3.3 \end{aligned}$ | $\begin{aligned} & 7.9 \\ & 6.0 \\ & 4.0 \end{aligned}$ | $\begin{aligned} & 8.9 \\ & 6.4 \\ & 4.8 \end{aligned}$ |
| CEO compensation |  |  |  |
| Option awards* | no | yes | yes |
| Pension plan* | no | no | yes |
| Deferred compensation plan* | no | yes | yes |
| Change in control payouts (\% of companies providing) | 74\% | 86\% | 84\% |
| Investor views |  |  |  |
| Percent of all director nominees receiving $>20 \%$ opposition | 7\% | 3\% | 2\% |
| Proportion of companies with a shareholder proposal on their ballot | 3\% | 16\% | 52\% |
| Proportion of total shareholder proposals voted | 14\% | 25\% | 61\% |
| Average vote support for all shareholder proposals | 45\% | 44\% | 31\% |

*Indicates if more than half the data sample uses the form of compensation.

## Methodology

This report takes a data intensive look at governance and compensation practices of companies that were constituents of the Russell 3000 index at the time of their annual meeting in 2012, and where appropriate, 2007. ${ }^{1}$ The data is based on information as disclosed in proxy statements filed with the SEC for the respective year.

## The companies are grouped in two ways:

1. Three market capitalization bands
a. Small-cap companies: market capitalization below \$2 billion
b. Mid-cap companies: market capitalization between \$2 billion and $\$ 10$ billion
c. Large-cap companies: market capitalization over \$10 billion
2. Twenty-five industry sectors ${ }^{2}$

Number of companies by market capitalization and industry sector in 2012

| Industry sector | Small-cap | Mid-cap | Large-cap | All <br> companies |
| :--- | :---: | :---: | :---: | :---: |
| Aerospace and defense | 23 | 9 | 6 | 38 |
| Airlines | 10 | 6 | 1 | 17 |
| Asset management | 39 | 9 | 3 | 51 |
| Automotive | 47 | 18 | 9 | 74 |
| Banking and capital markets | 233 | 31 | 21 | 285 |
| Biotechnology | 84 | 17 | 10 | 111 |
| Chemicals | 31 | 11 | 8 | 50 |
| Construction | 26 | 8 | $n / a$ | 34 |
| Consumer products | 99 | 39 | 26 | 164 |
| Diversified industrial products | 153 | 56 | 15 | 224 |
| Govt, public sector and not-for-profit | 13 | 1 | 14 | 14 |
| Hospitality and leisure | 48 | 14 | 7 | 69 |
| Insurance | 63 | 34 | 16 | 113 |
| Media and entertainment | 54 | 16 | 13 | 83 |
| Mining and metals | 57 | 14 | 4 | 75 |
| Oil and gas | 92 | 39 | 25 | 156 |
| Other transportation | 34 | 10 | 5 | 49 |
| Pharmaceuticals | 138 | 25 | 16 | 179 |
| Power and utilities | 37 | 38 | 17 | 92 |
| Prof firms and services | 101 | 19 | 2 | 122 |
| Provider care | 34 | 9 | 3 | 46 |
| Real estate | 99 | 50 | 11 | 160 |
| Retail and wholesale | 121 | 38 | 20 | 179 |
| Technology | 277 | 80 | 36 | 393 |
| Telecommunications | 37 | 9 | 5 | 51 |
| All companies | 650 | 600 | 279 | 2,829 |



## Governance structure, organization and compensation

## Timing of annual meetings

The timing of annual meetings is driven by regulatory requirements connected to the filing of Form 10-K for the fiscal year end, as well as state law and corporate charters and bylaws. Approximately $80 \%$ of all annual meetings occur during April, May or June (proxy season). Generally, the largest companies hold their meetings earlier; in April 2012, 12\% and $15 \%$ of small- and midcap companies, respectively, held their annual meetings compared to nearly a quarter of large-cap companies.

Annual meetings occurred slightly later during the year in 2012 than in 2007. Small- and mid-cap companies saw a significant increase in meetings held in June, while the biggest shift among large-cap companies occurred from April into May. Smaller companies may elect to hold meetings later given staffing constraints, the potential need to outsource more of the material preparation and the trend of increasing disclosure requirements.

Concentration of annual meetings during proxy season in 2012

| Market cap | Meetings during season (\% of total) | April |  | May |  | June |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1st half | 2nd half | 1st half | 2nd half | 1st half | 2nd half |
| Small-cap | 79\% | 1\% | 11\% | 22\% | 25\% | 15\% | 4\% |
| Mid-cap | 78\% | 1\% | 14\% | 28\% | 24\% | 10\% | 3\% |
| Large-cap | 80\% | 3\% | 21\% | 26\% | 22\% | 7\% | 2\% |
| All companies | 81\% | 1\% | 13\% | 24\% | 24\% | 13\% | 4\% |

Concentration of annual meetings during proxy season in 2007

| Market cap | Meetings during season (\% of total) | April |  | May |  | June |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1st half | 2nd half | 1st half | 2nd half | 1st half | 2nd half |
| Small-cap | 73\% | 1\% | 12\% | 20\% | 24\% | 11\% | 5\% |
| Mid-cap | 78\% | 1\% | 14\% | 29\% | 25\% | 6\% | 3\% |
| Large-cap | 81\% | 2\% | 29\% | 24\% | 19\% | 6\% | 1\% |
| All companies | 75\% | 1\% | 15\% | 23\% | 24\% | 9\% | 4\% |

Annual meetings by calendar month in 2012

| Market cap | Total meetings | Jan | Feb | Mar | Apr | May | Jun | July | Aug | Sep | Oct | Nov | Dec |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Small-cap | 1,950 | 2\% | 3\% | 2\% | 12\% | 47\% | 19\% | 3\% | 4\% | 2\% | 2\% | 3\% | 2\% |
| Mid-cap | 600 | 3\% | 3\% | 3\% | 16\% | 52\% | 13\% | 2\% | 2\% | 1\% | 1\% | 4\% | 1\% |
| Large-cap | 279 | 3\% | 1\% | 4\% | 23\% | 48\% | 9\% | 1\% | 2\% | 1\% | 3\% | 4\% | 0\% |
| All companies | 2,829 | 2\% | 3\% | 2\% | 14\% | 48\% | 17\% | 2\% | 3\% | 2\% | 2\% | 3\% | 2\% |

Annual meetings by calendar month in 2007

| Market cap | Total meetings | Jan | Feb | Mar | Apr | May | Jun | July | Aug | Sep | Oct | Nov | Dec |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Small-cap | 1,630 | 3\% | 4\% | 3\% | 13\% | 44\% | 16\% | 3\% | 3\% | 2\% | 3\% | 3\% | 2\% |
| Mid-cap | 674 | 3\% | 3\% | 2\% | 15\% | 54\% | 8\% | 3\% | 3\% | 2\% | 2\% | 3\% | 1\% |
| Large-cap | 339 | 2\% | 2\% | 3\% | 31\% | 43\% | 7\% | 2\% | 1\% | 2\% | 2\% | 3\% | 1\% |
| All companies | 2,643 | 3\% | 3\% | 3\% | 16\% | 46\% | 13\% | 3\% | 3\% | 2\% | 2\% | 3\% | 2\% |

## Director elections

There has been significant transformation in the structure of director elections as companies move away from staggered boards to annual elections and implement majority voting. For many companies, larger companies in particular, these changes have been driven by investors through the submission of shareholder proposals, which tend to receive high levels of voting support (see Shareholder-sponsored proposals below). Investors have recently begun to focus on smalland mid-cap companies.

## Staggered boards vs. annual elections

More than half of small-cap and more than 60\% of midcap companies elect all directors annually as opposed to holding staggered board elections. ${ }^{3}$ This is a significant change from 2007, when staggered boards were more prominent.

## Majority voting vs. plurality voting requirements

From 2007 to 2012, the proportion of small-cap companies with majority voting provisions in director elections has grown from $7 \%$ to $19 \%$ and the proportion of mid-cap companies has jumped dramatically from $18 \%$ to $52 \%{ }^{4}$ Companies overall are implementing majority voting requirements at a quick pace.

Companies electing all directors annually

| Market cap | 2007 | 2012 |
| :--- | :---: | :---: |
| Small-cap | $43 \%$ | $51 \%$ |
| Mid-cap | $46 \%$ | $62 \%$ |
| Large-cap | $61 \%$ | $84 \%$ |
| All companies | $46 \%$ | $56 \%$ |

Companies with majority voting in director elections

| Market cap | 2007 | 2012 |
| :--- | :---: | :---: |
| Small-cap | $7 \%$ | $19 \%$ |
| Mid-cap | $18 \%$ | $52 \%$ |
| Large-cap | $36 \%$ | $84 \%$ |
| All companies | $13 \%$ | $33 \%$ |

The ongoing transformation of director elections is being driven by investors through shareholder proposals - in the form of proposal submissions and strong voting support. As investors expand their focus from larger to smaller companies, these changes are increasing.

## Independent board leadership

Most companies already had some form of independent board leadership in place in 2007, and this practice has continued to grow. Small-cap companies experienced the greatest growth in independent board leadership, and show a preference for independent board chairs. Mid- and large-cap companies tend to favor lead directors. ${ }^{5}$

Smaller companies favor the use of independent board chairs, followed by lead directors. They are least likely to have a presiding director.

Independent board leadership structures

| Market cap | 2007 |  |  |  |  | 2012 |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

## Board and key committees

Board composition is a high priority as companies work to navigate the challenging economic, competitive and regulatory landscape, while operating under closer scrutiny from a variety of stakeholders. Directors are charged with providing forward-looking strategy and rigorous oversight, and the right mix of skills, experience and diversity enables the board to better address the company's specific circumstances and support its business strategy.

There was significant board turnover post-Sarbanes Oxley as boards demanded an increase in the number of independent directors, particularly those with the skill sets needed to serve on audit committees. Recently, however, a slowdown in the number of directors joining boards combined with a decline in board sizes has meant that changes in board composition are more gradual.

All companies must have audit committees. Although most companies have separate compensation committees in place, they will be required to do so effective at their 2014 annual meeting based on revisions to the listing rules approved by the SEC in early 2013. ${ }^{6}$ Some companies $-4 \%$ and $2 \%$ of small- and mid-cap companies, respectively - have not created separate committees of the board managing nominating functions.

## Size

The average board size for small-cap companies is 8.3 members, and for mid-cap companies it is higher at 9.7 members. The number of directors serving on the board and the size of key committees (audit, compensation and nominating) are declining. ${ }^{7}$

## Independence

Board and key committee independence levels are high. Companies with lower independence levels tend to include controlled companies, those recently becoming public and founder/family-led businesses - and they tend to be small- and mid-cap companies.

## Board and key committee size

| Market cap | 2007 |  |  |  | 2012 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Board | Audit | Comp | Nom | Board | Audit | Comp | Nom |
| Small-cap | 8.8 | 3.7 | 3.6 | 3.7 | 8.3 | 3.5 | 3.5 | 3.5 |
| Mid-cap | 9.9 | 4.0 | 3.8 | 4.0 | 9.7 | 3.9 | 3.8 | 3.9 |
| Large-cap | 11.8 | 4.4 | 4.2 | 4.4 | 11.2 | 4.3 | 4.1 | 4.3 |
| All companies | 9.5 | 3.8 | 3.8 | 3.9 | 8.9 | 3.7 | 3.6 | 3.5 |

Level of independence among boards and key committees

| Market cap | Board |  |  | Audit |  | Compensation | Nominating |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2007 | 2012 | 2007 | 2012 | 2007 | 2012 | 2007 | 2012 |
| Small-cap | $74 \%$ | $77 \%$ | $100 \%$ | $100 \%$ | $98 \%$ | $98 \%$ | $98 \%$ | $98 \%$ |
| Mid-cap | $78 \%$ | $80 \%$ | $100 \%$ | $100 \%$ | $99 \%$ | $99 \%$ | $98 \%$ | $99 \%$ |
| Large-cap | $81 \%$ | $84 \%$ | $100 \%$ | $100 \%$ | $99 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |
| All companies | $76 \%$ | $78 \%$ | $100 \%$ | $100 \%$ | $98 \%$ | $98 \%$ | $98 \%$ | $98 \%$ |

## Age and tenure

During the five years between 2007 to 2012, the average age of a director increased by about 1.5 years, and average tenure increased by about half a year at small- and mid-cap companies. ${ }^{8}$

## Average director age has increased.

## Total board service

Most directors serve on only one public company board and directors of small-cap companies are least likely to serve on multiple public company boards. ${ }^{9}$ The level of outside board service has not changed significantly since 2007, though there has been a small increase in the number of directors serving on three or more public company boards.

Industry also impacts the level of other board service. Directors of companies in the banking and capital markets sector are least likely to serve on multiple boards, while directors of aerospace and defense, automotive, airlines and chemicals companies are most likely (see Appendix: Board structure, organization and composition).

Age and tenure for boards of all companies

| Market cap | 2007 |  | 2012 |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Age | Tenure | Age | Tenure |
| Small-cap | 59.0 | 8.2 | 60.6 | 8.6 |
| Mid-cap | 60.0 | 8.3 | 61.5 | 8.8 |
| Large-cap | 60.5 | 7.8 | 62.2 | 8.7 |
| All companies | 59.4 | 8.2 | 61.1 | 8.7 |

Audit committee members tend to be slightly younger and have less tenure than the members of other committees; nominating committee members, the opposite.

Age and tenure of key committee members in 2012

| Market cap | Small-cap |  | Mid-cap |  | Large-cap |  | All companies |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Age | Tenure | Age | Tenure | Age | Tenure | Age | Tenure |
| Audit | 62.0 | 8.0 | 62.4 | 8.1 | 62.8 | 7.9 | 62.1 | 7.9 |
| Compensation | 62.1 | 8.0 | 62.8 | 9.0 | 63.6 | 9.0 | 62.4 | 8.6 |
| Nominating | 62.4 | 9.0 | 63.3 | 9.3 | 64.0 | 9.3 | 62.7 | 8.9 |

Total board service of CEO, non-CEO directors

| Market cap | CEO |  | Non-CEO |  | All directors |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2007 | 2012 | 2007 | 2012 | 2007 | 2012 |
| Small-cap | 1.3 | 1.3 | 1.5 | 1.6 | 1.5 | 1.5 |
| Mid-cap | 1.5 | 1.5 | 1.7 | 1.9 | 1.7 | 1.8 |
| Large-cap | 1.7 | 1.7 | 1.9 | 2.1 | 1.9 | 2.1 |
| All companies | 1.3 | 1.4 | 1.6 | 1.7 | 1.6 | 1.7 |

Distribution of directors with multiple board service

| Number of boards served | 2007 |  |  |  | 2012 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Small-cap | Mid-cap | Large-cap | All | Small-cap | Mid-cap | Large-cap | All |
| 1 | 71\% | 56\% | 42\% | 62\% | 65\% | 49\% | 36\% | 58\% |
| 2 | 19\% | 26\% | 32\% | 23\% | 21\% | 29\% | 32\% | 25\% |
| $3+$ | 10\% | 19\% | 27\% | 15\% | 13\% | 22\% | 32\% | 17\% |

## Gender

There was little change in gender diversity on boards from 2007 to 2012. Women now represent only $9 \%$ and $13 \%$ of small- and mid-cap company board members, respectively, up one to two percentage points since 2007. Women represent only $11 \%$ of directors on boards and $12 \%$ on average for key committees (see Appendix: Key committee organization and composition). Behind these averages are wide variation; on a per company basis, the proportion of women directors can range from 0\% to close to 60\%.

The commitment to diversity is stronger among larger companies - more than $90 \%$ of large-cap companies have at least one female director on their boards. This compares to only $55 \%$ of small- and $77 \%$ of mid-cap companies that have one or more female directors.

Gender diversity of boards

| Market cap | 2007 | 2012 |
| :--- | :---: | :---: |
| Small-cap | $8 \%$ | $9 \%$ |
| Mid-cap | $11 \%$ | $13 \%$ |
| Large-cap | $15 \%$ | $17 \%$ |
| All companies | $10 \%$ | $11 \%$ |

Gender diversity of key committees

| Market cap | Audit | Comp | Nom |
| :--- | :---: | :---: | :---: |
| Small-cap | $10 \%$ | $10 \%$ | $11 \%$ |
| Mid-cap | $15 \%$ | $14 \%$ | $15 \%$ |
| Large-cap | $19 \%$ | $18 \%$ | $21 \%$ |
| All companies | $10 \%$ | $11 \%$ | $13 \%$ |

Distribution of women directors on boards in 2012

| Women directors | Small-cap | Mid-cap | Large-cap | All companies |
| :--- | :---: | :---: | :---: | :---: |
| No women directors | $45 \%$ | $23 \%$ | $7 \%$ | $37 \%$ |
| One women director | $36 \%$ | $38 \%$ | $25 \%$ | $35 \%$ |
| Two women directors | $14 \%$ | $27 \%$ | $44 \%$ | $20 \%$ |
| Three or more women directors | $5 \%$ | $11 \%$ | $23 \%$ | $8 \%$ |

> Nearly a quarter of mid-cap companies, and $45 \%$ of small-cap companies, have no women on their boards. Limited turnover on boards impedes the ability for them to become more gender diverse.

## Meeting frequency

The average number of meetings held by boards and key committees has largely stayed constant since 2007, with the exception of audit committees where the number of meetings declined. ${ }^{10}$ The average number of board meetings for small- and mid-cap companies is about eight per year. The actual number of meetings held varies based on company-specific circumstances (e.g., the number of meetings may be higher for companies undergoing a restructuring or internal organizational changes). Key committees of large-cap companies tend to meet more frequently. In addition, companies in the banking and capital markets sectors tend to have higher than average meeting numbers (see Appendix: Board structure, organization and composition).

There is a wide range in the number of meetings held by boards and the key committees, but overall, boards and audit committees tend to meet more frequently (between 4 to 12 meetings) than the compensation and nominating committees.

## Average number of meetings held by boards and key committees

| Market cap | 2007 |  |  |  |  |  | 2012 |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Board | Audit | Comp | Nom | Board | Audit | Comp | Nom |  |  |  |  |
| Small-cap | 8.4 | 8.3 | 5.2 | 3.1 | 8.4 | 7.1 | 5.5 | 3.3 |  |  |  |  |
| Mid-cap | 8.4 | 8.9 | 5.7 | 3.6 | 7.8 | 7.9 | 6.0 | 4.0 |  |  |  |  |
| Large-cap | 8.6 | 10.0 | 6.3 | 4.7 | 8.4 | 8.9 | 6.4 | 4.8 |  |  |  |  |
| All companies | 8.5 | 8.7 | 5.5 | 3.4 | 8.3 | 7.5 | 5.7 | 3.6 |  |  |  |  |

Distribution of frequency of meetings held by board and key committees in 2012

| Number of meetings | Board | Audit | Comp | Nom |
| :--- | :---: | :---: | :---: | :---: |
| 3 or fewer | $1 \%$ | $1 \%$ | $20 \%$ | $48 \%$ |
| 4 to 8 | $62 \%$ | $66 \%$ | $67 \%$ | $50 \%$ |
| 9 to 12 | $26 \%$ | $27 \%$ | $11 \%$ | $2 \%$ |
| 13 or more | $12 \%$ | $5 \%$ | $3 \%$ | $0 \%$ |

Maximum and minimum number of meetings held by boards and key committees

| Market cap | Board |  | Audit |  | Compensation |  | Nominating |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Max | Min | Max | Min | Max | Min | Max | Min |
| Small-cap | 38 | 2 | 23 | 1 | 51 | 0 | 32 | 0 |
| Mid-cap | 31 | 2 | 30 | 2 | 22 | 0 | 15 | 0 |
| Large-cap | 22 | 4 | 22 | 2 | 17 | 1 | 12 | 0 |
| All companies | 38 | 2 | 30 | 2 | 51 | 0 | 32 | 0 |



## Board compensation

## Compensation of independent directors

Pay for independent directors has increased over the years in connection with their expanded responsibilities. ${ }^{11}$ Between 2007 and 2012, boards of small-cap companies experienced an increase in pay of nearly $33 \%$. The table to the right includes the average total pay for all independent directors regardless of their position on the board. On an industry basis, independent directors at small- and mid-cap banking and capital markets companies received low average pay; in many instances these represent regional banks with larger-than-average board sizes.

Independent director compensation by market cap and industry (\$ in thousands)

| Industry sectors | Small-cap | Mid-cap | Large-cap | All companies |
| :---: | :---: | :---: | :---: | :---: |
| Aerospace and defense | \$151 | \$174 | \$344 | \$199 |
| Airlines | \$142 | \$144 | \$240 | \$152 |
| Asset management | \$115 | \$291 | \$217 | \$165 |
| Automotive | \$146 | \$200 | \$223 | \$173 |
| Banking and capital markets | \$83 | \$157 | \$237 | \$107 |
| Biotechnology | \$167 | \$239 | \$356 | \$202 |
| Chemicals | \$133 | \$179 | \$237 | \$163 |
| Construction | \$156 | \$206 | n/a | \$170 |
| Consumer products | \$127 | \$199 | \$242 | \$171 |
| Diversified industrial products | \$131 | \$189 | \$230 | \$158 |
| Govt, public sector and NFP | \$113 | \$349 | n/a | \$129 |
| Hospitality and leisure | \$154 | \$239 | \$235 | \$181 |
| Insurance | \$141 | \$211 | \$242 | \$183 |
| Media and entertainment | \$133 | \$202 | \$232 | \$169 |
| Mining and metals | \$156 | \$206 | \$287 | \$178 |
| Oil and gas | \$159 | \$249 | \$323 | \$218 |
| Other transportation | \$136 | \$184 | \$251 | \$169 |
| Pharmaceuticals | \$159 | \$248 | \$266 | \$187 |
| Power and utilities | \$116 | \$170 | \$229 | \$164 |
| Prof firms and services | \$163 | \$184 | \$233 | \$169 |
| Provider care | \$172 | \$262 | \$286 | \$202 |
| Real estate | \$114 | \$158 | \$167 | \$133 |
| Retail and wholesale | \$138 | \$215 | \$224 | \$170 |
| Technology | \$168 | \$259 | \$313 | \$206 |
| Telecommunications | \$184 | \$274 | \$246 | \$210 |
| All companies 2012 | \$138 | \$207 | \$258 | \$171 |
| All companies 2007 | \$104 | \$165 | \$220 | \$142 |

## Compensation at boards with independent chairs

Average board pay has increased for both independent directors and independent chairs; however, the increase has been greater for non-chair directors. This ratio varies significantly from industry to industry.

Board pay at companies with an independent board chair structure (\$ in thousands)

| Market cap | 2007 |  |  | 2012 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Independent board chair | Other independent directors | Multiple of chair pay | Independent board chair | Other independent directors | Multiple of chair pay |
| Small-cap | \$151 | \$92 | 1.6 | \$196 | \$133 | 1.5 |
| Mid-cap | \$272 | \$144 | 1.9 | \$312 | \$206 | 1.5 |
| Large-cap | \$429 | \$176 | 2.4 | \$409 | \$241 | 1.7 |
| All companies | \$193 | \$111 | 1.7 | \$230 | \$156 | 1.5 |

## Pay at companies with an independent board chair structure (\$ in thousands)

| Industry sectors | Independent board chair | Other independent directors | Multiple of chair pay |
| :---: | :---: | :---: | :---: |
| Aerospace and defense | \$245 | \$157 | 1.6 |
| Airlines | \$256 | \$151 | 1.7 |
| Asset management | \$202 | \$160 | 1.3 |
| Automotive | \$234 | \$155 | 1.5 |
| Banking and capital markets | \$153 | \$87 | 1.7 |
| Biotechnology | \$228 | \$165 | 1.4 |
| Chemicals | \$243 | \$149 | 1.6 |
| Construction | \$225 | \$150 | 1.5 |
| Consumer products | \$250 | \$156 | 1.6 |
| Diversified industrial products | \$196 | \$131 | 1.5 |
| Govt, public sector and NFP | \$118 | \$154 | 0.8 |
| Hospitality and leisure | \$311 | \$160 | 1.9 |
| Insurance | \$289 | \$176 | 1.6 |
| Media and entertainment | \$185 | \$135 | 1.4 |
| Mining and metals | \$226 | \$158 | 1.4 |
| Oil and gas | \$254 | \$175 | 1.4 |
| Other transportation | \$254 | \$139 | 1.8 |
| Pharmaceuticals | \$227 | \$174 | 1.3 |
| Power and utilities | \$274 | \$157 | 1.7 |
| Prof firms and services | \$235 | \$165 | 1.4 |
| Provider care | \$293 | \$189 | 1.5 |
| Real estate | \$188 | \$128 | 1.5 |
| Retail and wholesale | \$244 | \$158 | 1.5 |
| Technology | \$258 | \$195 | 1.3 |
| Telecommunications | \$256 | \$170 | 1.5 |
| All companies | \$230 | \$156 | 1.5 |

 En, $-2,-2$

## Executive

## compensation

## CEO compensation

Overall, smaller companies compensate their CEOs quite differently than larger companies. Salary generally represents a greater portion of total pay for a CEO at a small-cap company (about 30\%) than for a CEO at a midor large-cap company (about 10-15\%). ${ }^{12}$ These smaller companies tend to not use stock options or maintain a pension plan for their executives. Smaller companies have, however, increased their use of stock awards and non-equity incentives since 2007. At mid- and large-cap companies, stock awards represent the largest portion of pay, followed by non-equity incentives.

Across all market caps, companies are no longer using discretionary bonuses as a mechanism for awarding CEO performance.

The biggest nominal difference in pay between large-cap companies and small- and mid-cap companies is the grant date value of equity compensation and non-equity incentive plan payouts.

Median CEO total pay ( $\$$ in thousands) ${ }^{13}$

| Market <br> cap | Year | Salary | Bonus | Stock awards | Option awards | Non-equity incentives | Change in pension value | All other comp | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2012 | \$555 | \$0 | \$412 | \$0 | \$224 | \$0 | \$30 | \$2,088 |
| Small-cap | 2011 | \$510 | \$0 | \$226 | \$0 | \$203 | \$0 | \$26 | \$1,853 |
|  | 2010 | \$500 | \$0 | \$145 | \$0 | \$88 | \$0 | \$28 | \$1,549 |
|  | 2012 | \$863 | \$0 | \$1,996 | \$600 | \$1,024 | \$0 | \$87 | \$6,269 |
| Mid-cap | 2011 | \$835 | \$0 | \$1,624 | \$572 | \$1,122 | \$0 | \$77 | \$5,638 |
|  | 2010 | \$800 | \$0 | \$1,142 | \$614 | \$742 | \$0 | \$81 | \$4,829 |
|  | 2012 | \$1,145 | \$0 | \$4,292 | \$2,146 | \$2,107 | \$112 | \$178 | \$12,572 |
| Large-cap | 2011 | \$1,098 | \$0 | \$3,972 | \$1,924 | \$2,179 | \$102 | \$192 | \$11,564 |
|  | 2010 | \$1,074 | \$0 | \$2,902 | \$1,838 | \$1,564 | \$290 | \$176 | \$10,258 |

Median CEO pay elements as a percentage of total pay (\%)

| Market cap | Year | Salary | Bonus | Stock awards | Option awards | Non-equity incentives | Change in pension value | All other comp | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2012 | 27\% | 0\% | 20\% | 0\% | 11\% | 0\% | 1\% | \$2,088 |
| Small-cap | 2011 | 28\% | 0\% | 12\% | 0\% | 11\% | 0\% | 1\% | \$1,853 |
|  | 2010 | 32\% | 0\% | 9\% | 0\% | 6\% | 0\% | 2\% | \$1,549 |
|  | 2012 | 14\% | 0\% | 32\% | 10\% | 16\% | 0\% | 1\% | \$6,269 |
| Mid-cap | 2011 | 15\% | 0\% | 29\% | 10\% | 20\% | 0\% | 1\% | \$5,638 |
|  | 2010 | 17\% | 0\% | 24\% | 13\% | 15\% | 0\% | 2\% | \$4,829 |
|  | 2012 | 9\% | 0\% | 34\% | 17\% | 17\% | 1\% | 1\% | \$12,572 |
| Large-cap | 2011 | 9\% | 0\% | 34\% | 17\% | 19\% | 1\% | 2\% | \$11,564 |
|  | 2010 | 10\% | 0\% | 28\% | 18\% | 15\% | 3\% | 2\% | \$10,258 |

The median value of potential payouts to CEOs for termination of employment in connection with a change in control situation or other termination (including without cause or normal retirement) is significantly higher for large- and mid-cap companies. ${ }^{14}$
A smaller percentage of small-cap companies provide change in control or termination payouts to their CEOs compared to mid- and large-cap companies. Overall, companies are increasingly more likely to provide for change in control related payouts than for payouts related to retirement.

CEO potential median post-employment pay (\$ in thousands)

| Market cap | Year | Pension value | Deferred comp value | Change in control payout | Termination payout |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2012 | \$0 | \$0 | \$2,750 | \$1,033 |
| Small-cap | 2011 | \$0 | \$0 | \$2,438 | \$1,024 |
|  | 2010 | \$0 | \$0 | \$2,209 | \$1,019 |
|  | 2012 | \$0 | \$75 | \$11,415 | \$3,654 |
| Mid-cap | 2011 | \$0 | \$100 | \$12,092 | \$3,690 |
|  | 2010 | \$0 | \$88 | \$10,003 | \$3,280 |
|  | 2012 | \$420 | \$1,780 | \$21,857 | \$6,176 |
| Large-cap | 2011 | \$607 | \$1,863 | \$21,338 | \$7,026 |
|  | 2010 | \$1,282 | \$1,676 | \$18,826 | \$7,052 |

## Percentage of companies providing change in control or termination related payouts

| Payout | Small-cap |  |  | Mid-cap |  |  |  |  | Large-cap |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2010 | 2011 | 2012 | 2010 | 2011 | 2012 | 2010 | 2011 | 2012 |  |  |
| Change in control | $69 \%$ | $70 \%$ | $74 \%$ | $81 \%$ | $81 \%$ | $86 \%$ | $78 \%$ | $79 \%$ | $84 \%$ |  |  |
| Termination | $57 \%$ | $58 \%$ | $60 \%$ | $65 \%$ | $65 \%$ | $66 \%$ | $63 \%$ | $63 \%$ | $63 \%$ |  |  |

## Composition of Named Executive Officers

A review of the NEOs as listed in summary compensation tables shows that more than $95 \%$ of companies include a CFO among these positions. About one-third of companies - across all market cap bands have a general counsel serving as an NEO.

## NEO compensation

Total pay increased for nearly every NEO from 2010 to 2012. The increase in pay came as the economy, and corporate profits, rebounded from the financial crisis and recession of the last decade. Total pay increased more rapidly for CEOs than for other NEOs, with the difference in change between CEOs and non-CEOs being more pronounced for large-cap companies than for small- and mid-cap companies.

The ratio of pay for CEOs relative to pay for other NEOs is lower for small-cap companies. In 2012, CEOs of smallcap companies were paid 2.3 times that of other NEOs compared to 2.8 times and 2.9 times for mid- and largecap companies, respectively. The ratios are similar for CEO to CFO pay, where small-cap companies CEOs are paid at a 2.4 times multiple, and mid- and large-cap CEOs are paid at a 3.0 times and 3.1 times multiple, respectively.

## Compensation consultants

Use/disclosure of compensation consultants
Almost all mid-cap companies and three quarters of small-cap companies now engage a compensation consultant to assist with executive compensation matters. Many companies may now feel it necessary to retain a compensation consultant given the existence of mandatory say-on-pay (SOP) shareholder votes.

Percentage of companies with NEOs serving in selected positions

| Payout | Small-cap |  |  | Mid-cap |  |  | Large-cap |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2010 | 2011 | 2012 | 2010 | 2011 | 2012 | 2010 | 2011 |  |
|  | $94 \%$ | $94 \%$ | $96 \%$ | $97 \%$ | $96 \%$ | $97 \%$ | $97 \%$ | $96 \%$ |  |
| CFO | General Counsel | $31 \%$ | $32 \%$ | $35 \%$ | $35 \%$ | $35 \%$ | $37 \%$ | $32 \%$ |  |

Median NEO total compensation (\$ in thousands)

| Position | Small-cap |  |  | Mid-cap |  |  | Large-cap |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2010 | 2011 | 2012 | 2010 | 2011 | 2012 | 2010 | 2011 | 2012 |
| CEO | \$1,549 | \$1,853 | \$2,088 | \$4,829 | \$5,638 | \$6,269 | \$10,258 | \$11,564 | \$12,572 |
| CFO | \$660 | \$778 | \$863 | \$1,618 | \$1,928 | \$2,006 | \$3,348 | \$3,576 | \$4,016 |
| General Counsel | \$671 | \$801 | \$797 | \$1,461 | \$1,564 | \$1,658 | \$2,743 | \$2,906 | \$3,248 |
| All NEOs (average) | \$923 | \$1,105 | \$1,198 | \$2,355 | \$2,886 | \$3,086 | \$5,098 | \$5,757 | \$6,151 |
| All NEOs ex-CEOs (average) | \$707 | \$852 | \$914 | \$1,743 | \$2,088 | \$2,210 | \$3,743 | \$4,085 | \$4,306 |

## Concentration of named compensation

## consultants

From 2010 to 2012, there appeared to be no material change in the market share or concentration of compensation consultants. ${ }^{15}$ The market appears to be quite fragmented, with few barriers to entry. For example, at least 125 different consultants were utilized by companies in each of these years.

## Companies disclosing use of a compensation consultant

| Market cap | 2010 | 2011 | 2012 |
| :--- | :---: | :---: | :---: |
| Small-cap | $63 \%$ | $70 \%$ | $76 \%$ |
| Mid-cap | $83 \%$ | $87 \%$ | $92 \%$ |
| Large-cap | $90 \%$ | $91 \%$ | $93 \%$ |
| All companies | $70 \%$ | $76 \%$ | $81 \%$ |

## Concentration of compensation consultants

| Summary data | 2010 | 2011 | 2012 |
| :--- | :---: | :---: | :---: |
| Number of consultants used by <br> more than $10 \%$ of companies | 2 | 2 | 3 |
| Number of consultants used by <br> more than $2 \%$ of companies | 11 | 13 | 12 |
| Percent of companies using <br> one of the 10 most identified <br> consultants | $73 \%$ | $70 \%$ | $72 \%$ |
| Percent of companies using <br> one of the 5 most identified <br> consultants | $52 \%$ | $52 \%$ | $50 \%$ |
| Total number of different <br> consultants used in a single year | 125 | 135 | 130 |

## Beneficial owners

Smaller companies have higher levels of director and officer ownership and higher numbers of significant shareholders owning 5\% or more of the stock. ${ }^{16}$ In addition, these significant shareholders own more of the stock on average. Between 2007 and 2012, small-cap companies saw a small increase in the average holding of the largest significant shareholder.

## Section VI

## Investor views

## Director elections

Overall, investors have registered high support for directors in board elections. ${ }^{17}$ The ability for investors to vote on SOP proposals appears to have reversed the trend of rising levels of opposition to director nominees, which spiked in 2009 and 2010. In 2012, compensation was no longer the primary driver of opposition votes

Overall support for directors is high, but where there is opposition, small- and midcap company directors have, on average, received higher opposition votes.

Ownership by directors and officers and significant shareholders

| Summary data | 2007 |  |  |  | 2012 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Smallcap | Mid-cap | Largecap | All companies | Smallcap | Mid-cap | Largecap | All companies |
| Director and officer holdings | 17\% | 10\% | 5\% | 13\% | 16\% | 7\% | 5\% | 13\% |
| Average number of significant (5\%) shareholders | 4 | 3 | 2 | 3 | 4 | 4 | 2 | 4 |
| Average holding of significant shareholders | 13\% | 11\% | 9\% | 12\% | 13\% | 10\% | 9\% | 12\% |
| Average holding of largest significant shareholder | 19\% | 15\% | 12\% | 17\% | 20\% | 14\% | 11\% | 17\% |

Trends in opposition to board nominees (\% of all nominees)

| Opposition level | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| More than $20 \%$ | $4.8 \%$ | $5.5 \%$ | $9.8 \%$ | $8.0 \%$ | $5.1 \%$ | $5.4 \%$ |  |
| More than $40 \%$ | $0.8 \%$ | $1.0 \%$ | $2.1 \%$ | $1.8 \%$ | $1.0 \%$ | $1.0 \%$ |  |
| More than $50 \%$ | $0.2 \%$ | $0.2 \%$ | $0.6 \%$ | $0.6 \%$ | $0.3 \%$ | $0.4 \%$ |  |

Director opposition by market cap in 2012 (\% of nominees by market cap)

| Opposition level | Small-cap | Mid-cap | Large-cap | All <br> companies |
| :--- | :---: | :---: | :---: | :---: |
| More than $20 \%$ | $7.1 \%$ | $3.4 \%$ | $1.6 \%$ | $5.4 \%$ |
| More than $40 \%$ | $1.2 \%$ | $0.7 \%$ | $0.5 \%$ | $1.0 \%$ |
| More than 50\% | $0.4 \%$ | $0.4 \%$ | $0.2 \%$ | $0.4 \%$ |

Support for SOP proposals by threshold and market cap in 2012

## Say-on-say proposals

Investor support for SOP proposals was high in 2012, averaging $91 \%$ for all companies, and less than $3 \%$ of the proposals received support of less than $50 \%$. Overall support levels are consistent among the different market cap groups, as is the distribution of SOP support levels by threshold. Small- and mid-cap companies saw slightly higher average support for their SOP proposals, but industry also appears to have an impact

| Market cap | $<50 \%$ | $50-59 \%$ | $60-69 \%$ | $70-79 \%$ | $80-89 \%$ | $90-100 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Small-cap | $3 \%$ | $2 \%$ | $3 \%$ | $7 \%$ | $11 \%$ | $74 \%$ |
| Mid-cap | $2 \%$ | $3 \%$ | $3 \%$ | $6 \%$ | $11 \%$ | $75 \%$ |
| Large-cap | $2 \%$ | $3 \%$ | $3 \%$ | $5 \%$ | $11 \%$ | $75 \%$ |
| All companies | $2 \%$ | $3 \%$ | $3 \%$ | $6 \%$ | $11 \%$ | $75 \%$ |

Support levels for SOP proposals by industry in 2012

| Industry sector | Small-cap | Mid-cap | Large-cap | All companies |
| :---: | :---: | :---: | :---: | :---: |
| Aerospace and defense | 93\% | 87\% | 78\% | 89\% |
| Airlines | 93\% | 93\% | 96\% | 93\% |
| Asset management | 89\% | 86\% | 97\% | 89\% |
| Automotive | 94\% | 96\% | 92\% | 94\% |
| Banking and capital markets | 92\% | 88\% | 91\% | 91\% |
| Biotechnology | 83\% | 89\% | 86\% | 85\% |
| Chemicals | 91\% | 91\% | 93\% | 91\% |
| Construction | 82\% | 93\% | n/a | 85\% |
| Consumer products | 91\% | 93\% | 95\% | 92\% |
| Diversified industrial products | 90\% | 91\% | 89\% | 90\% |
| Govt, public sector and NFP | 92\% | n/a | n/a | 92\% |
| Hospitality and leisure | 92\% | 85\% | 88\% | 90\% |
| Insurance | 89\% | 93\% | 93\% | 91\% |
| Media and entertainment | 91\% | 93\% | 84\% | 90\% |
| Mining and metals | 91\% | 89\% | 87\% | 91\% |
| Oil and gas | 91\% | 90\% | 87\% | 90\% |
| Other transportation | 94\% | 93\% | 95\% | 94\% |
| Pharmaceuticals | 89\% | 92\% | 88\% | 90\% |
| Power and utilities | 90\% | 93\% | 89\% | 91\% |
| Prof firms and services | 91\% | 91\% | 95\% | 91\% |
| Provider care | 89\% | 82\% | 97\% | 88\% |
| Real estate | 92\% | 94\% | 87\% | 92\% |
| Retail and wholesale | 94\% | 85\% | 96\% | 92\% |
| Technology | 90\% | 89\% | 88\% | 90\% |
| Telecommunications | 92\% | 89\% | 95\% | 92\% |
| All companies | 91\% | 91\% | 90\% | 91\% |

## Shareholder-sponsored proposals

While large-cap companies continue to receive most of the shareholder proposals, the proportion of shareholder proposals received by small- and mid-cap companies has increased, from $9 \%$ of all proposals in 2007 to $14 \%$ in 2012 for small- cap companies, and from $21 \%$ to $25 \%$ for
mid-cap companies. However, the proportion of small-cap companies that actually receive shareholder proposals remains low at $3 \%$. This compares to $16 \%$ of mid-cap companies and $52 \%$ of large-cap companies that received shareholder proposals in 2012.

Investors are prioritizing governance changes in board structure, takeover protections and board composition to increase board accountability to shareholders.

Shareholder proposals voted at all companies

| Market cap | 2007 |  |  |  | 2012 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Proportion of companies receiving proposals | Number of total proposals voted | Proportion of total proposals voted | Average voting support | Proportion of companies receiving proposals | Number of total proposals voted | Proportion of total proposals voted | Average voting support |
| Small-cap | 3\% | 60 | 10\% | 39\% | 3\% | 68 | 14\% | 45\% |
| Mid-cap | 14\% | 133 | 21\% | 36\% | 16\% | 125 | 25\% | 44\% |
| Large-cap | 49\% | 439 | 69\% | 28\% | 52\% | 302 | 61\% | 31\% |
| All companies | 100\% | 632 | 100\% | 31\% | 100\% | 495 | 100\% | 36\% |

Top 10 highest supported shareholder proposal topics in 2012*

| Proposal topic | All companies |  | Small-cap |  | Mid-cap | Voted (\#) | Large-cap |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Avg support (\%) | Voted <br> (\#) | Avg support (\%) | Voted <br> (\#) | Avg support (\%) |  | Avg support (\%) | Voted <br> (\#) |
| De-stagger board/adopt annual director elections | 81\% | 51 | 85\% | 8 | 80\% | 26 | 80\% | 17 |
| Provide for shareholder approval of poison pill | 66\% | 5 | 64\% | 2 | n/a | n/a | 67\% | 3 |
| Eliminate supermajority vote requirements | 65\% | 18 | 62\% | 3 | 68\% | 5 | 65\% | 10 |
| Implement majority voting requirement in director elections | 63\% | 37 | 69\% | 14 | 60\% | 10 | 59\% | 13 |
| Lower requirements for special meetings/written consent | 44\% | 36 | 38\% | 3 | 53\% | 5 | 43\% | 28 |
| Limit post-employment pay | 42\% | 5 | n/a | n/a | 49\% | 3 | 31\% | 2 |
| Adopt independent board chair | 37\% | 55 | 44\% | 9 | 41\% | 9 | 34\% | 37 |
| Provide for proxy access | 29\% | 10 | 13\% | 1 | 26\% | 3 | 34\% | 6 |
| Limit executive compensation | 29\% | 27 | 10\% | 3 | 33\% | 11 | 31\% | 13 |
| Enhance sustainability disclosure/management | 28\% | 17 | 25\% | 2 | 29\% | 8 | 28\% | 7 |

[^0]Shareholder proposals voted at small- and mid-cap companies tend to receive higher support levels on average. ${ }^{18}$



## Appendix

## Timing of annual meetings

## 2012 annual meeting dates by month and industry

|  | Total meetings | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Aerospace and defense | 38 | 3\% | 8\% | 11\% | 21\% | 39\% | 3\% | 3\% | 3\% | 0\% | 5\% | 5\% | 0\% |
| Airlines | 17 | 0\% | 0\% | 0\% | 0\% | 53\% | 29\% | 0\% | 12\% | 6\% | 0\% | 0\% | 0\% |
| Asset management | 51 | 2\% | 6\% | 4\% | 20\% | 33\% | 20\% | 6\% | 4\% | 0\% | 2\% | 2\% | 2\% |
| Automotive | 74 | 4\% | 1\% | 4\% | 20\% | 45\% | 9\% | 3\% | 3\% | 4\% | 3\% | 0\% | 4\% |
| Banking and capital markets | 285 | 2\% | 3\% | 0\% | 38\% | 43\% | 8\% | 1\% | 1\% | 1\% | 0\% | 2\% | 0\% |
| Biotechnology | 111 | 2\% | 2\% | 0\% | 5\% | 42\% | 34\% | 4\% | 2\% | 1\% | 5\% | 1\% | 3\% |
| Chemicals | 50 | 6\% | 4\% | 4\% | 22\% | 46\% | 6\% | 0\% | 2\% | 0\% | 6\% | 0\% | 4\% |
| Construction | 34 | 6\% | 6\% | 3\% | 3\% | 59\% | 9\% | 3\% | 0\% | 0\% | 3\% | 6\% | 3\% |
| Consumer products | 164 | 2\% | 5\% | 3\% | 12\% | 40\% | 12\% | 2\% | 6\% | 2\% | 5\% | 7\% | 2\% |
| Diversified industrial products | 224 | 4\% | 6\% | 4\% | 19\% | 43\% | 10\% | 3\% | 3\% | 2\% | 2\% | 3\% | 1\% |
| Govt, public sector and NFP | 14 | 14\% | 0\% | 7\% | 0\% | 57\% | 0\% | 0\% | 7\% | 0\% | 7\% | 7\% | 0\% |
| Hospitality and leisure | 69 | 3\% | 3\% | 3\% | 12\% | 48\% | 17\% | 0\% | 3\% | 0\% | 3\% | 4\% | 4\% |
| Insurance | 113 | 0\% | 0\% | 0\% | 21\% | 68\% | 9\% | 1\% | 1\% | 0\% | 0\% | 0\% | 0\% |
| Media and entertainment | 83 | 1\% | 0\% | 2\% | 5\% | 57\% | 18\% | 2\% | 2\% | 6\% | 2\% | 4\% | 0\% |
| Mining and metals | 75 | 1\% | 4\% | 0\% | 15\% | 55\% | 13\% | 1\% | 3\% | 3\% | 1\% | 1\% | 3\% |
| Oil and gas | 156 | 2\% | 1\% | 2\% | 8\% | 61\% | 19\% | 3\% | 0\% | 1\% | 0\% | 3\% | 1\% |
| Other transportation | 49 | 0\% | 2\% | 0\% | 16\% | 53\% | 20\% | 2\% | 0\% | 4\% | 0\% | 2\% | 0\% |
| Pharmaceuticals | 179 | 2\% | 1\% | 2\% | 7\% | 44\% | 26\% | 3\% | 4\% | 3\% | 2\% | 4\% | 2\% |
| Power and utilities | 92 | 2\% | 1\% | 2\% | 20\% | 70\% | 2\% | 0\% | 0\% | 0\% | 2\% | 1\% | 0\% |
| Prof firms and services | 122 | 1\% | 2\% | 2\% | 10\% | 44\% | 22\% | 2\% | 2\% | 4\% | 5\% | 5\% | 1\% |
| Provider care | 46 | 0\% | 2\% | 0\% | 4\% | 65\% | 24\% | 2\% | 0\% | 0\% | 0\% | 2\% | 0\% |
| Real estate | 160 | 1\% | 1\% | 2\% | 9\% | 69\% | 14\% | 3\% | 0\% | 1\% | 0\% | 1\% | 0\% |
| Retail and wholesale | 179 | 4\% | 4\% | 2\% | 6\% | 35\% | 30\% | 5\% | 4\% | 2\% | 2\% | 2\% | 4\% |
| Technology | 393 | 3\% | 2\% | 4\% | 7\% | 39\% | 19\% | 3\% | 8\% | 3\% | 3\% | 7\% | 3\% |
| Telecommunications | 51 | 0\% | 0\% | 0\% | 8\% | 57\% | 31\% | 0\% | 0\% | 0\% | 0\% | 2\% | 2\% |

[^1]
## Board structure, organization and composition

2012 board structure, organization and composition data - small-cap companies

| Industry sectors | Director elections |  | Independent board leadership |  |  |  | Board composition (average) |  |  |  |  | Organization (avg) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Annual elections for all | Majority voting | Board chair | Lead director | Presiding director | Total | Board independence | Age | Board tenure | Women directors | Total boards | Board size | Meetings |
| Aerospace and defense | 39\% | 17\% | 30\% | 43\% | 13\% | 87\% | 76\% | 65 | 11 | 7\% | 2 | 9 | 6 |
| Airlines | 70\% | 10\% | 60\% | 30\% | 0\% | 90\% | 79\% | 60 | 9 | 7\% | 2 | 9 | 9 |
| Asset management | 49\% | 28\% | 18\% | 38\% | 10\% | 67\% | 68\% | 59 | 6 | 8\% | 2 | 7 | 8 |
| Automotive | 51\% | 23\% | 34\% | 45\% | 6\% | 85\% | 76\% | 61 | 9 | 8\% | 2 | 9 | 8 |
| Banking and capital markets | 47\% | 13\% | 40\% | 36\% | 5\% | 81\% | 79\% | 61 | 10 | 11\% | 1 | 10 | 11 |
| Biotechnology | 37\% | 20\% | 51\% | 27\% | 5\% | 83\% | 79\% | 60 | 8 | 9\% | 2 | 8 | 8 |
| Chemicals | 32\% | 19\% | 23\% | 61\% | 13\% | 97\% | 80\% | 61 | 8 | 9\% | 2 | 9 | 7 |
| Construction | 46\% | 19\% | 27\% | 50\% | 8\% | 85\% | 75\% | 62 | 8 | 7\% | 2 | 8 | 8 |
| Consumer products | 58\% | 19\% | 21\% | 34\% | 13\% | 69\% | 74\% | 61 | 10 | 14\% | 2 | 8 | 7 |
| Diversified industrial products | 48\% | 14\% | 41\% | 31\% | 8\% | 80\% | 78\% | 62 | 9 | 7\% | 2 | 8 | 7 |
| Govt, public sector and NFP | 54\% | 15\% | 38\% | 46\% | 0\% | 85\% | 76\% | 58 | 7 | 12\% | 1 | 9 | 7 |
| Hospitality and leisure | 60\% | 35\% | 25\% | 54\% | 4\% | 83\% | 77\% | 60 | 8 | 13\% | 2 | 9 | 9 |
| Insurance | 56\% | 40\% | 37\% | 24\% | 14\% | 75\% | 74\% | 62 | 9 | 10\% | 1 | 9 | 7 |
| Media and entertainment | 61\% | 13\% | 30\% | 31\% | 13\% | 74\% | 72\% | 59 | 9 | 12\% | 2 | 9 | 8 |
| Mining and metals | 60\% | 23\% | 37\% | 28\% | 5\% | 70\% | 75\% | 60 | 7 | 5\% | 2 | 8 | 8 |
| Oil and gas | 52\% | 17\% | 29\% | 35\% | 13\% | 77\% | 75\% | 61 | 8 | 4\% | 2 | 8 | 9 |
| Other transportation | 62\% | 24\% | 26\% | 26\% | 3\% | 56\% | 73\% | 60 | 9 | 6\% | 2 | 7 | 7 |
| Pharmaceuticals | 43\% | 13\% | 57\% | 26\% | 2\% | 86\% | 79\% | 60 | 7 | 8\% | 2 | 8 | 9 |
| Power and utilities | 49\% | 24\% | 35\% | 49\% | 3\% | 86\% | 81\% | 61 | 8 | 17\% | 1 | 9 | 8 |
| Prof firms and services | 43\% | 20\% | 33\% | 35\% | 11\% | 78\% | 77\% | 60 | 9 | 11\% | 2 | 8 | 9 |
| Provider care | 35\% | 18\% | 21\% | 38\% | 3\% | 62\% | 73\% | 62 | 9 | 8\% | 2 | 8 | 8 |
| Real estate | 73\% | 26\% | 28\% | 43\% | 9\% | 81\% | 72\% | 61 | 8 | 8\% | 2 | 8 | 8 |
| Retail and wholesale | 60\% | 26\% | 37\% | 31\% | 8\% | 76\% | 75\% | 60 | 9 | 13\% | 2 | 8 | 7 |
| Technology | 48\% | 15\% | 39\% | 36\% | 4\% | 80\% | 77\% | 60 | 8 | 6\% | 2 | 8 | 9 |
| Telecommunications | 57\% | 27\% | 46\% | 22\% | 5\% | 73\% | 77\% | 58 | 7 | 7\% | 2 | 8 | 10 |
| All small-cap companies | 51\% | 19\% | 37\% | 35\% | 7\% | 79\% | 77\% | 61 | 9 | 9\% | 2 | 8 | 8 |

2012 board structure, organization and composition data - mid-cap companies

| Industry sectors | Director elections |  | Independent board leadership |  |  |  | Board composition (average) |  |  |  |  | Organization (avg) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Annual elections | Majority voting | Board chair | Lead director | Presiding director | Total | Board independence | Age | Board tenure | Women directors | Total boards | Board size | Meetings |
| Aerospace and defense | 56\% | 44\% | 0\% | 33\% | 11\% | 44\% | 81\% | 63 | 8 | 7\% | 2 | 9 | 7 |
| Airlines | 67\% | 67\% | 17\% | 17\% | 33\% | 67\% | 72\% | 62 | 9 | 18\% | 2 | 11 | 8 |
| Asset management | 44\% | 78\% | 11\% | 78\% | 0\% | 89\% | 77\% | 62 | 10 | 17\% | 2 | 9 | 9 |
| Automotive | 56\% | 44\% | 33\% | 28\% | 6\% | 67\% | 80\% | 60 | 7 | 8\% | 2 | 10 | 7 |
| Banking and capital markets | 81\% | 48\% | 32\% | 55\% | 3\% | 90\% | 82\% | 62 | 9 | 17\% | 2 | 12 | 11 |
| Biotechnology | 41\% | 24\% | 18\% | 59\% | 0\% | 76\% | 84\% | 61 | 9 | 13\% | 2 | 9 | 8 |
| Chemicals | 27\% | 64\% | 18\% | 73\% | 9\% | 100\% | 86\% | 63 | 8 | 15\% | 2 | 10 | 7 |
| Construction | 63\% | 75\% | 13\% | 50\% | 13\% | 75\% | 84\% | 63 | 8 | 9\% | 2 | 9 | 7 |
| Consumer products | 64\% | 64\% | 23\% | 49\% | 13\% | 85\% | 81\% | 61 | 9 | 19\% | 2 | 10 | 8 |
| Diversified industrial products | 39\% | 45\% | 21\% | 54\% | 18\% | 93\% | 85\% | 62 | 9 | 12\% | 2 | 10 | 7 |
| Govt, public sector and NFP | 100\% | 0\% | 0\% | 100\% | 0\% | 100\% | 54\% | 57 | 4 | 31\% | 1 | 13 | 8 |
| Hospitality and leisure | 36\% | 36\% | 43\% | 29\% | 21\% | 93\% | 79\% | 60 | 9 | 14\% | 2 | 9 | 10 |
| Insurance | 44\% | 68\% | 29\% | 35\% | 9\% | 74\% | 83\% | 63 | 9 | 13\% | 2 | 10 | 7 |
| Media and entertainment | 88\% | 25\% | 19\% | 25\% | 13\% | 56\% | 72\% | 58 | 7 | 17\% | 2 | 11 | 8 |
| Mining and metals | 57\% | 50\% | 14\% | 64\% | 7\% | 86\% | 80\% | 63 | 9 | 10\% | 2 | 10 | 8 |
| Oil and gas | 59\% | 46\% | 21\% | 54\% | 15\% | 90\% | 78\% | 62 | 8 | 6\% | 2 | 9 | 8 |
| Other transportation | 60\% | 70\% | 10\% | 50\% | 30\% | 90\% | 73\% | 62 | 13 | 9\% | 2 | 9 | 8 |
| Pharmaceuticals | 68\% | 52\% | 60\% | 28\% | 4\% | 92\% | 80\% | 61 | 8 | 13\% | 2 | 9 | 9 |
| Power and utilities | 79\% | 55\% | 37\% | 45\% | 16\% | 97\% | 87\% | 63 | 9 | 18\% | 2 | 10 | 8 |
| Prof firms and services | 63\% | 84\% | 26\% | 53\% | 5\% | 84\% | 79\% | 60 | 9 | 16\% | 2 | 9 | 9 |
| Provider care | 89\% | 67\% | 33\% | 33\% | 22\% | 89\% | 75\% | 61 | 9 | 15\% | 2 | 9 | 11 |
| Real estate | 86\% | 36\% | 36\% | 42\% | 16\% | 94\% | 75\% | 63 | 10 | 12\% | 2 | 9 | 7 |
| Retail and wholesale | 63\% | 63\% | 29\% | 61\% | 11\% | 100\% | 78\% | 60 | 9 | 18\% | 2 | 10 | 7 |
| Technology | 65\% | 53\% | 43\% | 41\% | 8\% | 91\% | 78\% | 61 | 9 | 9\% | 2 | 9 | 8 |
| Telecommunications | 67\% | 56\% | 44\% | 44\% | 0\% | 89\% | 79\% | 59 | 6 | 13\% | 2 | 9 | 11 |
| All mid-cap companies | 62\% | 52\% | 30\% | 46\% | 11\% | 88\% | 80\% | 61 | 9 | 13\% | 2 | 10 | 8 |

2012 board structure, organization and composition data - large-cap companies

| Industry sectors | Director elections |  | Independent board leadership |  |  |  | Board composition (average) |  |  |  |  | Organization (avg) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Annual elections | Majority voting | Board chair | Lead director | Presiding director | Total | Board independence | Age | Board tenure | Women directors | Total boards | Board size | Meetings |
| Aerospace and defense | 100\% | 100\% | 0\% | 100\% | 0\% | 100\% | 88\% | 64 | 8 | 19\% | 2 | 12 | 9 |
| Airlines | 100\% | 100\% | 0\% | 100\% | 0\% | 100\% | 92\% | 60 | 11 | 17\% | 3 | 12 | 6 |
| Asset management | 100\% | 100\% | 0\% | 67\% | 33\% | 100\% | 67\% | 64 | 10 | 9\% | 2 | 13 | 7 |
| Automotive | 67\% | 78\% | 0\% | 67\% | 22\% | 89\% | 82\% | 62 | 10 | 14\% | 2 | 12 | 7 |
| Banking and capital markets | 90\% | 90\% | 19\% | 67\% | 14\% | 100\% | 86\% | 63 | 8 | 19\% | 2 | 13 | 12 |
| Biotechnology | 70\% | 80\% | 40\% | 30\% | 30\% | 100\% | 87\% | 61 | 8 | 20\% | 2 | 10 | 8 |
| Chemicals | 38\% | 88\% | 13\% | 38\% | 38\% | 88\% | 85\% | 61 | 8 | 19\% | 2 | 11 | 7 |
| Construction | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| Consumer products | 85\% | 77\% | 15\% | 35\% | 42\% | 92\% | 85\% | 61 | 8 | 22\% | 2 | 11 | 8 |
| Diversified industrial products | 87\% | 80\% | 7\% | 40\% | 27\% | 73\% | 86\% | 63 | 10 | 17\% | 2 | 11 | 8 |
| Govt, public sector and NFP | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| Hospitality and leisure | 57\% | 57\% | 29\% | 43\% | 14\% | 86\% | 79\% | 61 | 10 | 15\% | 2 | 10 | 6 |
| Insurance | 88\% | 100\% | 31\% | 63\% | 6\% | 100\% | 88\% | 63 | 9 | 22\% | 2 | 12 | 10 |
| Media and entertainment | 85\% | 77\% | 0\% | 23\% | 38\% | 62\% | 77\% | 64 | 8 | 16\% | 2 | 12 | 9 |
| Mining and metals | 100\% | 50\% | 25\% | 50\% | 0\% | 75\% | 84\% | 64 | 9 | 9\% | 2 | 11 | 6 |
| Oil and gas | 80\% | 72\% | 16\% | 60\% | 20\% | 96\% | 84\% | 63 | 8 | 10\% | 2 | 10 | 9 |
| Other transportation | 100\% | 80\% | 0\% | 40\% | 40\% | 80\% | 85\% | 63 | 8 | 14\% | 2 | 13 | 6 |
| Pharmaceuticals | 81\% | 88\% | 6\% | 56\% | 19\% | 81\% | 88\% | 62 | 8 | 20\% | 2 | 11 | 7 |
| Power and utilities | 100\% | 82\% | 18\% | 71\% | 12\% | 100\% | 88\% | 63 | 8 | 16\% | 2 | 12 | 10 |
| Prof firms and services | 100\% | 100\% | 0\% | 100\% | 0\% | 100\% | 87\% | 63 | 10 | 18\% | 2 | 11 | 6 |
| Provider care | 100\% | 100\% | 33\% | 33\% | 33\% | 100\% | 91\% | 61 | 9 | 15\% | 2 | 11 | 12 |
| Real estate | 82\% | 91\% | 0\% | 64\% | 27\% | 91\% | 75\% | 62 | 10 | 14\% | 2 | 10 | 9 |
| Retail and wholesale | 90\% | 85\% | 20\% | 65\% | 5\% | 90\% | 80\% | 62 | 11 | 19\% | 2 | 11 | 6 |
| Technology | 81\% | 86\% | 33\% | 44\% | 6\% | 83\% | 83\% | 61 | 8 | 17\% | 2 | 10 | 8 |
| Telecommunications | 80\% | 100\% | 40\% | 40\% | 20\% | 100\% | 87\% | 61 | 10 | 21\% | 2 | 11 | 9 |
| All large-cap companies | 84\% | 84\% | 18\% | 53\% | 19\% | 90\% | 84\% | 62 | 9 | 17\% | 2 | 11 | 8 |

2012 board structure, organization and composition data - all companies

| Industry sectors | Director elections |  | Independent board leadership |  |  |  | Board composition (average) |  |  |  |  | Organization (avg) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Annual elections | Majority voting | Board chair | Lead director | Presiding director | Total | Board independence | Age | Board tenure | Women directors | Total boards | Board size | Meetings |
| Aerospace and defense | 53\% | 37\% | 18\% | 50\% | 11\% | 79\% | 79\% | 64 | 10 | 9\% | 2 | 9 | 7 |
| Airlines | 71\% | 35\% | 41\% | 29\% | 12\% | 82\% | 77\% | 60 | 9 | 11\% | 2 | 10 | 8 |
| Asset management | 51\% | 41\% | 16\% | 47\% | 10\% | 73\% | 69\% | 60 | 7 | 10\% | 2 | 8 | 8 |
| Automotive | 54\% | 35\% | 30\% | 43\% | 8\% | 81\% | 78\% | 61 | 9 | 9\% | 2 | 9 | 7 |
| Banking and capital markets | 54\% | 23\% | 38\% | 41\% | 5\% | 84\% | 80\% | 62 | 10 | 12\% | 1 | 11 | 11 |
| Biotechnology | 41\% | 26\% | 45\% | 33\% | 6\% | 85\% | 81\% | 61 | 8 | 11\% | 2 | 8 | 8 |
| Chemicals | 32\% | 40\% | 20\% | 60\% | 16\% | 96\% | 82\% | 63 | 8 | 12\% | 2 | 10 | 7 |
| Construction | 50\% | 32\% | 24\% | 50\% | 9\% | 82\% | 77\% | 63 | 8 | 8\% | 2 | 8 | 8 |
| Consumer products | 63\% | 39\% | 21\% | 38\% | 18\% | 77\% | 78\% | 61 | 9 | 16\% | 2 | 9 | 7 |
| Diversified industrial products | 49\% | 26\% | 33\% | 37\% | 12\% | 83\% | 80\% | 62 | 9 | 9\% | 2 | 9 | 7 |
| Govt, public sector and NFP | 57\% | 14\% | 36\% | 50\% | 0\% | 86\% | 75\% | 58 | 7 | 13\% | 2 | 9 | 7 |
| Hospitality and leisure | 55\% | 38\% | 29\% | 48\% | 9\% | 86\% | 78\% | 61 | 8 | 14\% | 2 | 9 | 9 |
| Insurance | 57\% | 57\% | 34\% | 33\% | 12\% | 78\% | 79\% | 62 | 9 | 13\% | 2 | 10 | 8 |
| Media and entertainment | 70\% | 25\% | 23\% | 29\% | 17\% | 69\% | 73\% | 60 | 8 | 14\% | 2 | 9 | 8 |
| Mining and metals | 61\% | 29\% | 32\% | 36\% | 5\% | 73\% | 77\% | 61 | 8 | 6\% | 2 | 8 | 8 |
| Oil and gas | 58\% | 33\% | 25\% | 44\% | 15\% | 83\% | 77\% | 62 | 8 | 6\% | 2 | 8 | 9 |
| Other transportation | 65\% | 39\% | 20\% | 33\% | 12\% | 65\% | 74\% | 61 | 10 | 8\% | 2 | 8 | 7 |
| Pharmaceuticals | 50\% | 25\% | 53\% | 29\% | 4\% | 86\% | 80\% | 60 | 7 | 10\% | 2 | 8 | 9 |
| Power and utilities | 71\% | 48\% | 33\% | 51\% | 10\% | 93\% | 85\% | 62 | 8 | 18\% | 2 | 10 | 8 |
| Prof firms and services | 47\% | 31\% | 31\% | 35\% | 10\% | 76\% | 77\% | 60 | 9 | 12\% | 2 | 8 | 9 |
| Provider care | 50\% | 33\% | 24\% | 37\% | 9\% | 70\% | 75\% | 62 | 9 | 10\% | 2 | 9 | 9 |
| Real estate | 78\% | 34\% | 29\% | 44\% | 13\% | 86\% | 74\% | 62 | 9 | 10\% | 2 | 8 | 8 |
| Retail and wholesale | 64\% | 40\% | 34\% | 41\% | 8\% | 83\% | 76\% | 60 | 9 | 15\% | 2 | 9 | 7 |
| Technology | 55\% | 29\% | 39\% | 38\% | 5\% | 82\% | 78\% | 60 | 8 | 8\% | 2 | 8 | 8 |
| Telecommunications | 61\% | 39\% | 45\% | 27\% | 6\% | 78\% | 78\% | 59 | 7 | 10\% | 2 | 8 | 10 |
| All companies | 56\% | 33\% | 33\% | 39\% | 9\% | 82\% | 78\% | 61 | 9 | 11\% | 2 | 9 | 8 |

## Key committee structure, organization and composition

## 2012 key committee structure, organization and composition - small-cap companies

| Industry sectors | Audit committee (average) |  |  |  |  |  |  | Compensation committee (average) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Size | Meetings | Independence | Age | Board tenure | Women directors | Total boards | Size | Meetings | Independence | Age | Board tenure | Women directors | Total boards |
| Aerospace and defense | 4 | 6 | 99\% | 65 | 9 | 9\% | 2 | 4 | 5.2 | 97\% | 66 | 10 | 5\% | 2 |
| Airlines | 3 | 7 | 97\% | 59 | 8 | 7\% | 2 | 4 | 5.3 | 100\% | 62 | 9 | 15\% | 2 |
| Asset management | 4 | 6 | 100\% | 62 | 5 | 10\% | 2 | 3 | 4.4 | 100\% | 62 | 6 | 9\% | 2 |
| Automotive | 4 | 7 | 100\% | 63 | 8 | 10\% | 2 | 4 | 5.0 | 96\% | 63 | 8 | 8\% | 2 |
| Banking and capital markets | 4 | 8 | 100\% | 62 | 9 | 13\% | 1 | 4 | 5.6 | 99\% | 63 | 10 | 12\% | 1 |
| Biotechnology | 3 | 6 | 100\% | 62 | 8 | 13\% | 2 | 3 | 5.8 | 99\% | 62 | 7 | 8\% | 2 |
| Chemicals | 4 | 7 | 100\% | 63 | 8 | 10\% | 2 | 4 | 5.0 | 99\% | 64 | 8 | 7\% | 2 |
| Construction | 4 | 6 | 100\% | 63 | 8 | 12\% | 2 | 4 | 5.5 | 100\% | 63 | 8 | 9\% | 2 |
| Consumer products | 4 | 7 | 100\% | 63 | 8 | 13\% | 2 | 4 | 4.9 | 99\% | 63 | 10 | 15\% | 2 |
| Diversified industrial products | 4 | 7 | 100\% | 63 | 9 | 9\% | 2 | 4 | 5.3 | 96\% | 62 | 9 | 9\% | 2 |
| Govt, public sector and NFP | 3 | 8 | 100\% | 60 | 7 | 12\% | 1 | 3 | 7.5 | 96\% | 59 | 7 | 13\% | 2 |
| Hospitality and leisure | 4 | 8 | 100\% | 63 | 8 | 10\% | 2 | 4 | 6.3 | 100\% | 62 | 8 | 15\% | 2 |
| Insurance | 4 | 8 | 100\% | 64 | 8 | 10\% | 2 | 4 | 5.0 | 98\% | 64 | 9 | 10\% | 2 |
| Media and entertainment | 3 | 7 | 100\% | 60 | 7 | 7\% | 2 | 3 | 5.0 | 96\% | 61 | 8 | 13\% | 2 |
| Mining and metals | 3 | 7 | 100\% | 62 | 7 | 6\% | 2 | 3 | 4.7 | 97\% | 62 | 7 | 5\% | 2 |
| Oil and gas | 4 | 7 | 99\% | 62 | 7 | 6\% | 2 | 4 | 5.0 | 97\% | 61 | 7 | 5\% | 2 |
| Other transportation | 3 | 7 | 100\% | 63 | 8 | 8\% | 2 | 3 | 6.5 | 98\% | 63 | 8 | 3\% | 2 |
| Pharmaceuticals | 3 | 7 | 100\% | 60 | 7 | 8\% | 2 | 3 | 5.9 | 99\% | 61 | 7 | 11\% | 2 |
| Power and utilities | 4 | 7 | 100\% | 62 | 8 | 17\% | 1 | 4 | 4.9 | 99\% | 62 | 9 | 19\% | 2 |
| Prof firms and services | 3 | 8 | 99\% | 62 | 8 | 10\% | 2 | 4 | 5.8 | 96\% | 61 | 8 | 11\% | 2 |
| Provider care | 4 | 6 | 100\% | 63 | 8 | 8\% | 2 | 4 | 5.5 | 96\% | 63 | 8 | 8\% | 2 |
| Real estate | 3 | 7 | 100\% | 63 | 7 | 12\% | 2 | 3 | 4.8 | 99\% | 64 | 8 | 9\% | 2 |
| Retail and wholesale | 4 | 7 | 100\% | 61 | 8 | 15\% | 2 | 4 | 5.7 | 98\% | 61 | 8 | 15\% | 2 |
| Technology | 3 | 8 | 100\% | 62 | 8 | 13\% | 2 | 3 | 6.3 | 98\% | 62 | 8 | 7\% | 2 |
| Telecommunications | 3 | 7 | 100\% | 60 | 6 | 8\% | 2 | 3 | 5.7 | 99\% | 59 | 7 | 6\% | 2 |
| All small-cap companies | 4 | 7 | 100\% | 62 | 8 | 10\% | 2 | 4 | 6 | 98\% | 62 | 8 | 10\% | 2 |


| Nominating committee (average) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Size | Meetings | Independence | Age | Board tenure | Women directors | Total boards |
| 4 | 3 | 95\% | 66 | 11 | 10\% | 2 |
| 4 | 3 | 100\% | 61 | 9 | 6\% | 2 |
| 3 | 3 | 96\% | 61 | 6 | 10\% | 2 |
| 4 | 3 | 97\% | 63 | 9 | 13\% | 2 |
| 4 | 4 | 99\% | 63 | 11 | 13\% | 1 |
| 4 | 3 | 100\% | 62 | 8 | 10\% | 2 |
| 3 | 4 | 99\% | 64 | 8 | 9\% | 2 |
| 4 | 3 | 99\% | 63 | 8 | 8\% | 2 |
| 4 | 3 | 99\% | 63 | 9 | 18\% | 2 |
| 4 | 4 | 96\% | 63 | 9 | 8\% | 2 |
| 4 | 4 | 100\% | 59 | 8 | 22\% | 1 |
| 4 | 4 | 100\% | 63 | 8 | 14\% | 2 |
| 3 | 4 | 95\% | 64 | 10 | 10\% | 1 |
| 3 | 3 | 98\% | 61 | 9 | 12\% | 2 |
| 3 | 3 | 97\% | 62 | 8 | 5\% | 2 |
| 4 | 3 | 98\% | 62 | 8 | 5\% | 2 |
| 4 | 3 | 99\% | 62 | 8 | 5\% | 2 |
| 3 | 3 | 99\% | 62 | 7 | 9\% | 2 |
| 4 | 3 | 99\% | 63 | 9 | 21\% | 2 |
| 3 | 3 | 96\% | 61 | 9 | 13\% | 2 |
| 3 | 3 | 96\% | 65 | 9 | 10\% | 2 |
| 3 | 3 | 99\% | 63 | 8 | 10\% | 2 |
| 3 | 4 | 98\% | 62 | 9 | 16\% | 2 |
| 3 | 3 | 99\% | 62 | 8 | 7\% | 2 |
| 3 | 3 | 95\% | 59 | 7 | 7\% | 2 |
| 4 | 3 | 98\% | 62 | 9 | 11\% | 2 |

## 2012 key committee structure, organization and composition - mid-cap companies

| Industry sectors | Audit committee (average) |  |  |  |  |  |  | Compensation committee (average) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Size | Meetings | Independence | Age | Board tenure | Women directors | Total boards | Size | Meetings | Independence | Age | Board tenure | Women directors | Total boards |
| Aerospace and defense | 4 | 7 | 100\% | 64 | 8 | 8\% | 2 | 4 | 5.3 | 97\% | 63 | 9 | 6\% | 2 |
| Airlines | 4 | 8 | 100\% | 62 | 6 | 29\% | 2 | 4 | 6.2 | 89\% | 65 | 11 | 19\% | 2 |
| Asset management | 4 | 8 | 100\% | 63 | 8 | 33\% | 2 | 4 | 6.9 | 100\% | 64 | 10 | 18\% | 2 |
| Automotive | 4 | 8 | 100\% | 60 | 6 | 6\% | 2 | 3 | 6.3 | 100\% | 62 | 6 | 6\% | 2 |
| Banking and capital markets | 4 | 10 | 100\% | 63 | 9 | 25\% | 2 | 4 | 6.6 | 99\% | 64 | 10 | 15\% | 2 |
| Biotechnology | 4 | 8 | 100\% | 61 | 9 | 9\% | 2 | 4 | 6.2 | 100\% | 61 | 9 | 12\% | 2 |
| Chemicals | 5 | 7 | 100\% | 63 | 9 | 23\% | 2 | 5 | 4.8 | 100\% | 66 | 9 | 8\% | 2 |
| Construction | 4 | 7 | 100\% | 64 | 7 | 5\% | 2 | 4 | 5.5 | 100\% | 64 | 8 | 9\% | 2 |
| Consumer products | 4 | 8 | 100\% | 62 | 8 | 25\% | 2 | 4 | 5.8 | 100\% | 62 | 9 | 25\% | 2 |
| Diversified industrial products | 4 | 8 | 100\% | 62 | 8 | 14\% | 2 | 4 | 5.1 | 100\% | 63 | 10 | 14\% | 2 |
| Govt, public sector and NFP | 4 | 11 | 100\% | 55 | 4 | 50\% | 2 | 3 | 22.0 | 100\% | 59 | 4 | 33\% | 1 |
| Hospitality and leisure | 4 | 9 | 100\% | 60 | 8 | 19\% | 2 | 4 | 5.7 | 100\% | 61 | 9 | 15\% | 2 |
| Insurance | 4 | 8 | 100\% | 64 | 8 | 15\% | 2 | 4 | 5.7 | 100\% | 64 | 9 | 18\% | 2 |
| Media and entertainment | 3 | 7 | 100\% | 60 | 6 | 12\% | 2 | 3 | 6.0 | 96\% | 60 | 7 | 11\% | 2 |
| Mining and metals | 4 | 9 | 100\% | 64 | 9 | 8\% | 2 | 4 | 6.5 | 95\% | 64 | 9 | 11\% | 2 |
| Oil and gas | 4 | 7 | 100\% | 63 | 8 | 7\% | 2 | 4 | 5.9 | 98\% | 64 | 8 | 7\% | 2 |
| Other transportation | 4 | 7 | 100\% | 62 | 10 | 14\% | 2 | 4 | 4.5 | 100\% | 61 | 11 | 8\% | 2 |
| Pharmaceuticals | 3 | 8 | 100\% | 64 | 9 | 11\% | 2 | 4 | 6.5 | 100\% | 62 | 8 | 15\% | 2 |
| Power and utilities | 4 | 6 | 100\% | 63 | 8 | 18\% | 2 | 4 | 5.8 | 100\% | 64 | 10 | 20\% | 2 |
| Prof firms and services | 4 | 7 | 100\% | 61 | 7 | 15\% | 2 | 4 | 5.9 | 100\% | 61 | 8 | 19\% | 2 |
| Provider care | 4 | 10 | 100\% | 60 | 7 | 19\% | 2 | 4 | 5.9 | 94\% | 63 | 9 | 19\% | 2 |
| Real estate | 4 | 7 | 100\% | 64 | 9 | 13\% | 2 | 4 | 4.8 | 100\% | 65 | 9 | 12\% | 2 |
| Retail and wholesale | 4 | 8 | 100\% | 61 | 7 | 21\% | 2 | 4 | 5.8 | 98\% | 62 | 9 | 21\% | 2 |
| Technology | 3 | 9 | 100\% | 62 | 8 | 10\% | 2 | 3 | 7.0 | 98\% | 62 | 9 | 9\% | 2 |
| Telecommunications | 3 | 8 | 100\% | 61 | 5 | 14\% | 2 | 3 | 8.0 | 100\% | 60 | 5 | 11\% | 2 |
| All mid-cap companies | 4 | 8 | 100\% | 62 | 8 | 15\% | 2 | 4 | 6 | 99\% | 63 | 9 | 14\% | 2 |


| Nominating committee (average) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Size | Meeti | Independence | Age | Board tenure | Women directors | Total boards |
| 4 | 3 | 100\% | 63 | 8 | 15\% | 2 |
| 3 | 6 | 89\% | 65 | 11 | 17\% | 2 |
| 5 | 5 | 100\% | 64 | 9 | 11\% | 2 |
| 3 | 5 | 100\% | 62 | 7 | 25\% | 2 |
| 4 | 5 | 99\% | 64 | 10 | 16\% | 1 |
| 4 | 4 | 100\% | 62 | 9 | 12\% | 2 |
| 4 | 4 | 100\% | 64 | 10 | 15\% | 2 |
| 4 | 5 | 100\% | 64 | 8 | 19\% | 2 |
| 4 | 4 | 98\% | 64 | 9 | 10\% | 2 |
| 4 | 4 | 99\% | 63 | 11 | 13\% | 2 |
| 4 | 4 | 100\% | 63 | 4 | 20\% | 1 |
| 4 | 4 | 100\% | 62 | 9 | 17\% | 2 |
| 4 | 4 | 100\% | 63 | 9 | 12\% | 1 |
| 3 | 3 | 96\% | 57 | 7 | 18\% | 2 |
| 4 | 4 | 98\% | 64 | 9 | 16\% | 2 |
| 4 | 3 | 98\% | 65 | 10 | 16\% | 2 |
| 4 | 4 | 100\% | 63 | 11 | 6\% | 2 |
| 4 | 4 | 100\% | 62 | 8 | 17\% | 2 |
| 4 | 4 | 100\% | 64 | 10 | 21\% | 2 |
| 4 | 4 | 100\% | 61 | 8 | 16\% | 2 |
| 4 | 3 | 89\% | 63 | 10 | 18\% | 2 |
| 4 | 4 | 100\% | 64 | 10 | 10\% | 2 |
| 4 | 4 | 96\% | 62 | 10 | 23\% | 2 |
| 4 | 4 | 99\% | 63 | 9 | 12\% | 2 |
| 3 | 4 | 100\% | 60 | 6 | 15\% | 2 |
| 4 | 4 | 99\% | 63 | 9 | 15\% | 2 |


| Industry sectors | Audit committee (average) |  |  |  |  |  |  | Compensation committee (average) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Size | Meetings | Independence | Age | Board tenure | Women directors | Total boards | Size | Meetings | Independence | Age | Board tenure | Women directors | Total boards |
| Aerospace and defense | 5 | 10 | 100\% | 64 | 8 | 19\% | 2 | 5 | 6 | 100\% | 64 | 9 | 14\% | 2 |
| Airlines | 4 | 9 | 100\% | 60 | 10 | 0\% | 3 | 4 | 5 | 100\% | 60 | 10 | 50\% | 4 |
| Asset management | 4 | 9 | 100\% | 64 | 7 | 8\% | 2 | 5 | 6 | 100\% | 69 | 8 | 5\% | 2 |
| Automotive | 5 | 9 | 100\% | 63 | 9 | 9\% | 2 | 4 | 6 | 100\% | 63 | 10 | 24\% | 2 |
| Banking and capital markets | 5 | 12 | 100\% | 64 | 8 | 20\% | 2 | 5 | 9 | 100\% | 64 | 9 | 17\% | 2 |
| Biotechnology | 4 | 10 | 100\% | 61 | 8 | 22\% | 2 | 4 | 6 | 100\% | 62 | 8 | 17\% | 2 |
| Chemicals | 4 | 8 | 100\% | 61 | 8 | 20\% | 2 | 4 | 5 | 100\% | 63 | 9 | 16\% | 2 |
| Construction | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| Consumer products | 5 | 9 | 100\% | 62 | 8 | 21\% | 2 | 4 | 6 | 99\% | 62 | 9 | 25\% | 2 |
| Diversified industrial products | 4 | 8 | 100\% | 63 | 9 | 18\% | 2 | 4 | 6 | 100\% | 65 | 10 | 20\% | 2 |
| Govt, public sector and NFP | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| Hospitality and leisure | 3 | 9 | 100\% | 60 | 7 | 6\% | 2 | 4 | 6 | 100\% | 63 | 10 | 20\% | 2 |
| Insurance | 5 | 10 | 100\% | 63 | 8 | 23\% | 2 | 4 | 7 | 100\% | 65 | 8 | 15\% | 3 |
| Media and entertainment | 4 | 7 | 100\% | 64 | 7 | 19\% | 2 | 4 | 7 | 98\% | 65 | 8 | 16\% | 2 |
| Mining and metals | 5 | 6 | 100\% | 63 | 9 | 10\% | 2 | 5 | 5 | 100\% | 67 | 11 | 11\% | 2 |
| Oil and gas | 4 | 8 | 100\% | 64 | 8 | 12\% | 2 | 4 | 6 | 100\% | 64 | 8 | 13\% | 2 |
| Other transportation | 5 | 10 | 100\% | 63 | 7 | 26\% | 2 | 4 | 6 | 100\% | 63 | 8 | 16\% | 3 |
| Pharmaceuticals | 4 | 9 | 100\% | 63 | 8 | 19\% | 2 | 4 | 6 | 100\% | 64 | 8 | 27\% | 2 |
| Power and utilities | 5 | 8 | 100\% | 63 | 8 | 20\% | 2 | 5 | 7 | 100\% | 65 | 9 | 16\% | 2 |
| Prof firms and services | 4 | 8 | 100\% | 63 | 12 | 29\% | 2 | 5 | 6 | 100\% | 66 | 10 | 13\% | 2 |
| Provider care | 4 | 11 | 100\% | 61 | 8 | 0\% | 2 | 4 | 8 | 100\% | 61 | 11 | 29\% | 2 |
| Real estate | 3 | 7 | 100\% | 64 | 9 | 17\% | 2 | 3 | 8 | 100\% | 64 | 10 | 11\% | 2 |
| Retail and wholesale | 4 | 8 | 100\% | 62 | 8 | 25\% | 2 | 4 | 6 | 100\% | 63 | 12 | 19\% | 2 |
| Technology | 4 | 10 | 100\% | 62 | 7 | 19\% | 2 | 3 | 7 | 100\% | 62 | 7 | 17\% | 2 |
| Telecommunications | 4 | 10 | 100\% | 63 | 8 | 26\% | 2 | 4 | 7 | 100\% | 63 | 9 | 19\% | 2 |
| All large companies | 4 | 9 | 100\% | 63 | 8 | 19\% | 2 | 4 | 6 | 100\% | 64 | 9 | 18\% | 2 |


| Nominating committee (average) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Size | Meetings | Independence | Age | Board tenure | Women directors | Total boards |
| 5 | 6 | 100\% | 64 | 10 | 20\% | 2 |
| 4 | 5 | 100\% | 64 | 8 | 25\% | 4 |
| 4 | 5 | 100\% | 71 | 10 | 22\% | 2 |
| 6 | 6 | 100\% | 64 | 10 | 20\% | 2 |
| 5 | 5 | 100\% | 65 | 10 | 23\% | 2 |
| 4 | 5 | 100\% | 62 | 8 | 28\% | 2 |
| 4 | 5 | 100\% | 63 | 8 | 21\% | 2 |
| n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| 5 | 5 | 98\% | 63 | 9 | 25\% | 2 |
| 4 | 4 | 100\% | 64 | 10 | 22\% | 2 |
| n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| 4 | 4 | 100\% | 64 | 11 | 23\% | 2 |
| 4 | 5 | 100\% | 65 | 11 | 34\% | 2 |
| 5 | 5 | 98\% | 63 | 8 | 21\% | 2 |
| 5 | 4 | 100\% | 66 | 10 | 11\% | 2 |
| 4 | 4 | 100\% | 65 | 8 | 13\% | 2 |
| 4 | 5 | 100\% | 66 | 9 | 8\% | 3 |
| 4 | 5 | 100\% | 64 | 9 | 20\% | 2 |
| 5 | 6 | 100\% | 64 | 9 | 24\% | 2 |
| 5 | 5 | 100\% | 65 | 9 | 0\% | 2 |
| 3 | 4 | 100\% | 64 | 13 | 22\% | 2 |
| 3 | 4 | 100\% | 64 | 11 | 14\% | 2 |
| 5 | 4 | 100\% | 64 | 10 | 28\% | 2 |
| 3 | 5 | 100\% | 63 | 9 | 16\% | 2 |
| 4 | 5 | 100\% | 63 | 11 | 25\% | 2 |
| 4 | 5 | 100\% | 64 | 9 | 21\% | 2 |

2012 key committee structure, organization and composition - all companies

| Industry sectors | Audit committee (average) |  |  |  |  |  |  | Compensation committee (average) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Size | Meetings | Independence | Age | Board tenure | Women directors | Total boards | Size | Meetings | Independence | Age | Board tenure | Women directors | Total boards |
| Aerospace and defense | 4 | 7 | 99\% | 65 | 9 | 10\% | 2 | 4 | 5 | 98\% | 65 | 10 | 7\% | 2 |
| Airlines | 4 | 7 | 98\% | 60 | 7 | 14\% | 2 | 4 | 6 | 96\% | 63 | 10 | 18\% | 2 |
| Asset management | 4 | 6 | 100\% | 62 | 6 | 14\% | 2 | 3 | 5 | 100\% | 63 | 7 | 11\% | 2 |
| Automotive | 4 | 7 | 100\% | 62 | 8 | 9\% | 2 | 4 | 5 | 97\% | 63 | 8 | 10\% | 2 |
| Banking and capital markets | 4 | 9 | 100\% | 62 | 9 | 15\% | 1 | 4 | 6 | 99\% | 63 | 10 | 13\% | 1 |
| Biotechnology | 3 | 7 | 100\% | 62 | 8 | 13\% | 2 | 3 | 6 | 99\% | 62 | 8 | 9\% | 2 |
| Chemicals | 4 | 7 | 100\% | 63 | 8 | 15\% | 2 | 4 | 5 | 99\% | 64 | 8 | 9\% | 2 |
| Construction | 4 | 6 | 100\% | 63 | 7 | 10\% | 2 | 4 | 6 | 100\% | 64 | 8 | 9\% | 2 |
| Consumer products | 4 | 7 | 100\% | 62 | 8 | 17\% | 2 | 4 | 5 | 99\% | 63 | 9 | 19\% | 2 |
| Diversified industrial products | 4 | 7 | 100\% | 63 | 8 | 10\% | 2 | 4 | 5 | 97\% | 63 | 9 | 11\% | 2 |
| Govt, public sector and NFP | 4 | 8 | 100\% | 60 | 7 | 15\% | 1 | 3 | 9 | 96\% | 59 | 7 | 15\% | 2 |
| Hospitality and leisure | 4 | 8 | 100\% | 62 | 8 | 11\% | 2 | 4 | 6 | 100\% | 62 | 8 | 16\% | 2 |
| Insurance | 4 | 8 | 100\% | 64 | 8 | 13\% | 2 | 4 | 5 | 99\% | 64 | 9 | 13\% | 2 |
| Media and entertainment | 3 | 7 | 100\% | 61 | 7 | 10\% | 2 | 3 | 6 | 97\% | 62 | 8 | 13\% | 2 |
| Mining and metals | 4 | 7 | 100\% | 62 | 7 | 7\% | 2 | 4 | 5 | 97\% | 63 | 8 | 7\% | 2 |
| Oil and gas | 4 | 7 | 100\% | 63 | 7 | 7\% | 2 | 4 | 5 | 96\% | 62 | 8 | 6\% | 2 |
| Other transportation | 4 | 8 | 100\% | 62 | 8 | 11\% | 2 | 3 | 6 | 99\% | 62 | 9 | 6\% | 2 |
| Pharmaceuticals | 3 | 7 | 100\% | 61 | 7 | 9\% | 2 | 3 | 6 | 99\% | 61 | 8 | 13\% | 2 |
| Power and utilities | 4 | 7 | 100\% | 63 | 8 | 18\% | 2 | 4 | 6 | 100\% | 63 | 9 | 19\% | 2 |
| Prof firms and services | 4 | 7 | 100\% | 61 | 8 | 11\% | 2 | 4 | 6 | 97\% | 61 | 8 | 12\% | 2 |
| Provider care | 4 | 7 | 100\% | 62 | 8 | 9\% | 2 | 4 | 6 | 96\% | 63 | 9 | 12\% | 2 |
| Real estate | 3 | 7 | 100\% | 63 | 8 | 12\% | 2 | 3 | 5 | 100\% | 64 | 9 | 10\% | 2 |
| Retail and wholesale | 4 | 7 | 100\% | 61 | 8 | 18\% | 2 | 4 | 6 | 98\% | 62 | 9 | 17\% | 2 |
| Technology | 3 | 8 | 100\% | 62 | 8 | 9\% | 2 | 3 | 6 | 98\% | 62 | 8 | 8\% | 2 |
| Telecommunications | 3 | 7 | 100\% | 60 | 6 | 11\% | 2 | 3 | 6 | 99\% | 59 | 7 | 8\% | 2 |
| All companies | 4 | 7 | 100\% | 62 | 8 | 12\% | 2 | 4 | 6 | 98\% | 62 | 9 | 12\% | 2 |


| Nominating committee (average) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Size | Meetings | Independence | Age | Board tenure | Women directors | Total boards |
| 4 | 3 | 97\% | 65 | 10 | 13\% | 2 |
| 3 | 4 | 96\% | 63 | 10 | 10\% | 2 |
| 4 | 3 | 97\% | 62 | 7 | 12\% | 2 |
| 4 | 4 | 98\% | 63 | 9 | 13\% | 2 |
| 4 | 4 | 99\% | 63 | 10 | 14\% | 1 |
| 3 | 3 | 100\% | 62 | 8 | 13\% | 2 |
| 4 | 4 | 99\% | 64 | 9 | 11\% | 2 |
| 4 | 4 | 99\% | 63 | 8 | 9\% | 2 |
| 4 | 4 | 99\% | 63 | 9 | 20\% | 2 |
| 4 | 4 | 97\% | 63 | 10 | 12\% | 2 |
| 3 | 4 | 100\% | 59 | 8 | 22\% | 1 |
| 4 | 4 | 100\% | 63 | 8 | 15\% | 2 |
| 3 | 4 | 98\% | 64 | 10 | 16\% | 2 |
| 3 | 3 | 98\% | 61 | 8 | 14\% | 2 |
| 3 | 3 | 97\% | 63 | 8 | 7\% | 2 |
| 4 | 3 | 98\% | 63 | 8 | 7\% | 2 |
| 3 | 3 | 99\% | 63 | 9 | 7\% | 2 |
| 3 | 4 | 99\% | 62 | 8 | 12\% | 2 |
| 4 | 4 | 100\% | 63 | 10 | 22\% | 2 |
| 4 | 3 | 96\% | 61 | 9 | 13\% | 2 |
| 4 | 3 | 95\% | 64 | 9 | 12\% | 2 |
| 3 | 3 | 100\% | 64 | 9 | 10\% | 2 |
| 4 | 4 | 97\% | 62 | 9 | 17\% | 2 |
| 3 | 4 | 99\% | 62 | 8 | 9\% | 2 |
| 3 | 3 | 97\% | 60 | 7 | 10\% | 2 |
| 4 | 4 | 98\% | 63 | 9 | 13\% | 2 |

## Executive compensation

Median CEO pay by market cap and industry
2012 median CEO pay - small-cap companies (\$ in thousands)

| Industry sector | Current compensation |  |  |  |  |  |  |  | Potential post-employment compensation |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Salary | Bonus | Stock awards | Option awards | Non-equity incentives | Change in pension value | All other comp | Total | Pension value | Deferred comp value | Change in control payout | Termination payout |
| Aerospace and defense | \$650 | \$0 | \$360 | \$0 | \$567 | \$0 | \$50 | \$2,313 | \$0 | \$0 | \$2,904 | \$1,047 |
| Airlines | \$535 | 0 | \$748 | \$0 | \$260 | \$0 | \$51 | \$1,624 | \$0 | \$0 | \$3,932 | \$1,291 |
| Asset management | \$441 | 0 | \$626 | \$0 | \$0 | \$0 | \$92 | \$2,776 | \$0 | \$0 | \$1,453 | \$1,476 |
| Automotive | \$745 | 0 | \$385 | \$0 | \$518 | \$0 | \$72 | \$2,842 | \$0 | \$0 | \$5,828 | \$2,412 |
| Banking and capital markets | \$500 | 0 | \$147 | \$0 | \$59 | \$0 | \$43 | \$1,269 | \$0 | \$0 | \$1,824 | \$1,007 |
| Biotechnology | \$503 | 0 | \$115 | \$593 | \$203 | \$0 | \$9 | \$1,745 | \$0 | \$0 | \$2,037 | \$837 |
| Chemicals | \$704 | 0 | \$608 | \$248 | \$466 | \$0 | \$83 | \$3,032 | \$0 | \$0 | \$6,454 | \$1,833 |
| Construction | \$594 | 0 | \$625 | \$102 | \$243 | \$0 | \$34 | \$2,520 | \$0 | \$0 | \$2,515 | \$2,120 |
| Consumer products | \$744 | 0 | \$418 | \$0 | \$299 | \$0 | \$41 | \$2,814 | \$0 | \$0 | \$4,951 | \$1,690 |
| Diversified industrial products | \$566 | 0 | \$464 | \$60 | \$336 | \$0 | \$41 | \$1,875 | \$0 | \$0 | \$3,394 | \$999 |
| Govt, public sector and NFP | \$540 | 0 | \$444 | \$116 | \$271 | \$0 | \$11 | \$2,201 | \$0 | \$0 | \$2,831 | \$2,165 |
| Hospitality and leisure | \$707 | 0 | \$823 | \$240 | \$657 | \$0 | 34 | \$2,876 | \$0 | \$0 | \$5,213 | \$1,600 |
| Insurance | \$779 | 0 | \$675 | \$0 | \$71 | \$0 | 60 | \$2,558 | \$0 | \$0 | \$2,876 | \$1,593 |
| Media and entertainment | \$650 | 0 | \$305 | \$0 | \$257 | \$0 | 33 | \$2,317 | \$0 | \$0 | \$2,661 | \$750 |
| Mining and metals | \$650 | 0 | \$650 | \$0 | \$531 | \$0 | 33 | \$2,456 | \$0 | \$0 | \$3,503 | \$1,879 |
| Oil and gas | \$527 | 0 | \$920 | \$0 | \$202 | \$0 | 27 | \$2,595 | \$0 | \$0 | \$4,392 | \$1,006 |
| Other transportation | \$545 | 0 | \$330 | \$0 | \$60 | \$0 | 24 | \$1,347 | \$0 | \$0 | \$372 | \$0 |
| Pharmaceuticals | \$486 | 0 | \$244 | \$457 | \$176 | \$0 | 16 | \$1,854 | \$0 | \$0 | \$1,951 | \$921 |
| Power and utilities | \$549 | 0 | \$447 | \$0 | \$350 | \$220 | 20 | \$2,243 | \$229 | \$0 | \$2,892 | \$0 |
| Prof firms and services | \$650 | 0 | \$570 | \$83 | \$442 | \$0 | 21 | \$2,644 | \$0 | \$0 | \$4,332 | \$2,006 |
| Provider care | \$657 | 0 | \$751 | \$0 | \$254 | \$0 | 25 | \$2,359 | \$0 | \$0 | \$3,735 | \$1,754 |
| Real estate | \$540 | 0 | \$650 | \$0 | \$0 | \$0 | 28 | \$2,068 | \$0 | \$0 | \$3,724 | \$950 |
| Retail and wholesale | \$618 | 0 | \$434 | \$0 | \$231 | \$0 | 34 | \$1,982 | \$0 | \$0 | \$2,273 | \$776 |
| Technology | \$484 | 0 | \$611 | \$216 | \$203 | \$0 | 14 | \$2,252 | \$0 | \$0 | \$2,526 | \$784 |
| Telecommunications | \$560 | 0 | \$797 | \$461 | \$306 | \$0 | 24 | \$2,727 | \$0 | \$0 | \$3,157 | \$2,461 |

2012 median CEO pay - mid-cap companies (\$ in thousands)

| Industry sector | Current compensation |  |  |  |  |  |  |  | Potential post-employment compensation |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Salary | Bonus | Stock awards | Option awards | Non-equity incentives | Change in pension value | All other comp | Total | Pension value | Deferred comp value | Change in control payout | Termination payout |
| Aerospace and defense | \$880 | \$0 | \$1,548 | \$658 | \$1,335 | \$668 | \$85 | \$6,231 | \$4,803 | \$123 | \$10,707 | \$6,048 |
| Airlines | \$600 | \$0 | \$1,841 | \$0 | \$554 | \$9 | \$93 | \$3,825 | \$0 | \$0 | \$11,013 | \$0 |
| Asset management | \$790 | \$0 | \$2,477 | \$285 | \$3,000 | \$0 | \$39 | \$12,422 | \$0 | \$0 | \$19,622 | \$0 |
| Automotive | \$950 | \$0 | \$1,491 | \$961 | \$1,480 | \$54 | \$121 | \$6,475 | \$0 | \$410 | \$12,372 | \$11,753 |
| Banking and capital markets | \$980 | \$0 | \$1,507 | \$0 | \$864 | \$50 | \$93 | \$5,978 | \$296 | \$121 | \$10,533 | \$0 |
| Biotechnology | \$782 | \$0 | \$1,363 | \$1,693 | \$807 | \$0 | \$26 | \$4,986 | \$0 | \$25 | \$12,411 | \$5,345 |
| Chemicals | \$894 | \$0 | \$3,009 | \$1,161 | \$1,471 | \$329 | \$260 | \$7,485 | \$754 | \$324 | \$20,074 | \$4,428 |
| Construction | \$993 | \$0 | \$3,741 | \$45 | \$1,650 | \$2 | \$275 | \$8,423 | \$0 | \$805 | \$13,290 | \$3,105 |
| Consumer products | \$1,000 | \$0 | \$2,350 | \$1,686 | \$1,260 | \$98 | \$207 | \$7,770 | \$577 | \$1,259 | \$19,260 | \$4,184 |
| Diversified industrial products | \$956 | \$0 | \$2,385 | \$967 | \$1,198 | \$938 | \$115 | \$7,075 | \$3,241 | \$293 | \$16,481 | \$4,764 |
| Govt, public sector and NFP | \$600 | \$0 | \$2,500 | \$0 | \$1,007 | \$0 | \$48 | \$4,156 | \$0 | \$0 | \$5,676 | \$3,445 |
| Hospitality and leisure | \$998 | \$0 | \$1,155 | \$626 | \$1,454 | \$0 | \$168 | \$5,873 | \$0 | \$0 | \$7,472 | \$5,846 |
| Insurance | \$984 | \$0 | \$1,903 | \$112 | \$1,205 | \$0 | \$207 | \$7,193 | \$0 | \$460 | \$12,151 | \$4,975 |
| Media and entertainment | \$1,000 | \$0 | \$307 | \$0 | \$812 | \$0 | \$127 | \$9,289 | \$0 | \$0 | \$10,050 | \$8,683 |
| Mining and metals | \$816 | \$0 | \$1,635 | \$587 | \$1,014 | \$0 | \$119 | \$6,215 | \$0 | \$234 | \$9,719 | \$3,665 |
| Oil and gas | \$744 | \$0 | \$2,580 | \$0 | \$963 | \$0 | \$126 | \$5,824 | \$0 | \$284 | \$12,898 | \$1,370 |
| Other transportation | \$589 | \$0 | \$833 | \$393 | \$1,474 | \$0 | \$27 | \$3,789 | \$0 | \$257 | \$6,958 | \$365 |
| Pharmaceuticals | \$801 | \$0 | \$2,122 | \$1,387 | \$991 | \$0 | \$97 | \$5,815 | \$0 | \$32 | \$9,255 | \$2,526 |
| Power and utilities | \$810 | \$0 | \$1,950 | \$0 | \$937 | \$987 | \$73 | \$4,928 | \$4,157 | \$1,039 | \$11,390 | \$1,394 |
| Prof firms and services | \$800 | \$0 | \$2,704 | \$1,321 | \$1,107 | \$0 | \$87 | \$7,195 | \$0 | \$55 | \$12,101 | \$8,241 |
| Provider care | \$1,066 | \$0 | \$4,711 | \$2,016 | \$2,345 | \$122 | \$167 | \$12,467 | \$856 | \$995 | \$21,842 | \$19,512 |
| Real estate | \$706 | \$0 | \$1,632 | \$0 | \$845 | \$0 | \$40 | \$3,939 | \$0 | \$0 | \$9,053 | \$4,209 |
| Retail and wholesale | \$997 | \$0 | \$1,722 | \$960 | \$1,188 | \$0 | \$78 | \$7,075 | \$0 | \$261 | \$13,347 | \$5,669 |
| Technology | \$700 | \$0 | \$2,046 | \$901 | \$751 | \$0 | \$14 | \$6,051 | \$0 | \$0 | \$8,382 | \$2,151 |
| Telecommunications | \$935 | \$0 | \$3,959 | \$583 | \$1,166 | \$0 | \$80 | \$8,219 | \$0 | \$0 | \$12,849 | \$3,223 |

2012 median CEO pay - large-cap companies ( $\$$ in thousands)

| Industry sector | Current compensation |  |  |  |  |  |  |  | Potential post-employment compensation |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Salary | Bonus | Stock awards | Option awards | Nonequity incentives | Change in pension value | All other comp | Total | Pension value | Deferred comp value | Change in control payout | Termination payout |
| Aerospace and defense | \$1,576 | \$1,800 | 7,716 | \$3,499 | \$3,514 | \$4,674 | \$738 | \$24,164 | \$18,481 | \$3,400 | \$27,205 | \$13,112 |
| Airlines | \$1,263 | \$0 | 0 | \$5,372 | \$6,575 | \$0 | \$471 | \$13,681 | \$25,577 | \$0 | \$6,072 | \$0 |
| Asset management | \$500 | \$0 | 7,505 | \$0 | \$2,650 | \$0 | \$97 | \$9,878 | \$0 | \$0 | \$0 | \$0 |
| Automotive | \$1,386 | \$0 | 2,300 | \$2,137 | \$3,884 | \$2,598 | \$153 | \$15,244 | \$11,026 | \$831 | \$25,523 | \$1,914 |
| Banking and capital markets | \$1,000 | \$0 | 5,169 | \$1,651 | \$1,568 | \$369 | \$159 | \$12,982 | \$2,367 | \$1,920 | \$19,794 | \$3,451 |
| Biotechnology | \$1,102 | \$0 | 2,554 | \$3,087 | \$2,000 | \$0 | \$145 | \$9,385 | \$0 | \$2,296 | \$20,130 | \$6,351 |
| Chemicals | \$1,173 | \$0 | 3,892 | \$2,935 | \$2,455 | \$3,180 | \$189 | \$13,146 | \$13,728 | \$2,789 | \$15,382 | \$2,228 |
| Construction | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| Consumer products | \$1,250 | \$0 | 4,874 | \$2,205 | \$2,232 | \$1,630 | \$247 | \$12,234 | \$6,066 | \$2,114 | \$27,940 | \$6,799 |
| Diversified industrial products | \$1,225 | \$0 | 3,599 | \$2,926 | \$2,500 | \$2,233 | \$447 | \$17,104 | \$11,426 | \$4,072 | \$33,167 | \$7,721 |
| Govt, public sector and NFP | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| Hospitality and leisure | \$1,281 | \$0 | 1,429 | \$1,825 | \$2,982 | \$0 | \$235 | \$13,845 | \$0 | \$1,333 | \$59,193 | \$10,000 |
| Insurance | \$1,050 | \$0 | 5,613 | \$2,996 | \$2,614 | \$231 | \$173 | \$14,286 | \$910 | \$1,123 | \$37,208 | \$20,737 |
| Media and entertainment | \$2,000 | \$0 | 5,441 | \$4,101 | \$5,150 | \$227 | \$435 | \$26,436 | \$220 | \$3,826 | \$18,333 | \$41,973 |
| Mining and metals | \$1,340 | \$0 | 2,857 | \$4,036 | \$1,478 | \$1,854 | \$199 | \$10,807 | \$11,289 | \$32 | \$35,142 | \$17,441 |
| Oil and gas | \$1,337 | \$0 | 4,207 | \$2,585 | \$1,899 | \$285 | \$258 | \$15,229 | \$79 | \$2,248 | \$25,059 | \$9,097 |
| Other transportation | \$1,023 | \$0 | 5,335 | \$451 | \$1,148 | \$1,517 | \$124 | \$12,917 | \$17,514 | \$809 | \$27,935 | \$0 |
| Pharmaceuticals | \$1,354 | \$0 | 5,119 | \$2,931 | \$2,513 | \$1,448 | \$110 | \$14,021 | \$8,554 | \$1,389 | \$23,865 | \$8,987 |
| Power and utilities | \$1,064 | \$0 | 3,715 | \$445 | \$1,535 | \$1,815 | \$147 | \$9,676 | \$8,682 | \$2,519 | \$16,544 | \$4,104 |
| Prof firms and services | \$978 | \$0 | 4,810 | \$468 | \$2,112 | \$0 | \$42 | \$8,409 | \$0 | \$489 | \$3,851 | \$0 |
| Provider care | \$1,116 | \$0 | 4,320 | \$2,313 | \$2,114 | \$0 | \$200 | \$8,516 | \$0 | \$5,133 | \$32,770 | \$33,961 |
| Real estate | \$915 | \$0 | 4,000 | \$820 | \$959 | \$0 | \$39 | \$9,993 | \$0 | \$0 | \$20,092 | \$12,826 |
| Retail and wholesale | \$1,206 | \$0 | 4,438 | \$2,423 | \$2,194 | \$20 | \$177 | \$11,365 | \$0 | \$2,060 | \$19,877 | \$10,437 |
| Technology | \$898 | \$0 | 5,412 | \$1,579 | \$1,633 | \$0 | \$40 | \$11,725 | \$0 | \$0 | \$15,978 | \$4,362 |
| Telecommunications | \$1,100 | \$0 | 4,707 | \$0 | \$1,815 | \$127 | \$481 | \$8,942 | \$2,791 | \$1,777 | \$22,478 | \$0 |

## Median compensation of NEOs by market cap and position

## 2012 median pay of NEOs by market cap and position (\$ in thousands)

| Market cap | Position | Salary | Bonus | Stock awards | Option awards | Non-equity incentives | Change in pension value | All other comp | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Small-cap | CEO | \$555 | \$0 | \$412 | \$0 | \$224 | \$0 | \$30 | \$2,088 |
|  | CFO | \$313 | \$0 | \$160 | \$0 | \$74 | \$0 | \$15 | \$863 |
|  | GC | \$300 | \$0 | \$154 | \$17 | \$92 | \$0 | \$16 | \$797 |
|  | All NEOS | \$360 | \$0 | \$252 | \$48 | \$122 | \$0 | \$30 | \$1,198 |
|  | All NEOS ex-CEO | \$307 | \$0 | \$173 | \$34 | \$88 | \$0 | \$25 | \$914 |
| Mid-cap | CEO | \$863 | \$0 | \$1,996 | \$600 | \$1,024 | \$0 | \$87 | \$6,269 |
|  | CFO | \$437 | \$0 | \$558 | \$164 | \$345 | \$0 | \$35 | \$2,006 |
|  | GC | \$389 | \$0 | \$402 | \$160 | \$286 | \$0 | \$36 | \$1,658 |
|  | All NEOS | \$523 | \$0 | \$933 | \$319 | \$509 | \$0 | \$72 | \$3,086 |
|  | All NEOS ex-CEO | \$443 | \$0 | \$595 | \$195 | \$370 | \$0 | \$59 | \$2,210 |
| Large-cap | CEO | \$1,145 | \$0 | \$4,292 | \$2,146 | \$2,107 | \$112 | \$178 | \$12,572 |
|  | CFO | \$620 | \$0 | \$1,179 | \$519 | \$656 | 34 | \$62 | \$4,016 |
|  | GC | \$533 | \$0 | \$993 | \$372 | \$626 | 133 | \$68 | \$3,248 |
|  | All NEOS | \$711 | \$0 | \$2,030 | \$882 | \$959 | 206 | \$134 | \$6,151 |
|  | All NEOS ex-CEO | \$603 | \$0 | \$1,285 | \$520 | \$668 | 155 | \$97 | \$4,306 |

2012 median NEO pay (excluding CEOs) - small-cap companies (\$ in thousands)

| Industry sector |  |  |  | Current compensation |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

## 2012 median NEO pay (excluding CEOs) - mid-cap companies (\$ in thousands)

| Industry sector | Current compensation |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Salary | Bonus | Stock awards | Option awards | Non-equity incentives | Change in pension value | All other comp | Total |
| Aerospace and defense | \$409 | \$0 | \$461 | \$365 | \$460 | \$206 | \$72 | \$2,133 |
| Airlines | \$434 | \$0 | \$856 | \$0 | \$331 | \$17 | \$100 | \$2,115 |
| Asset management | \$526 | \$0 | \$1,610 | \$174 | \$900 | \$0 | \$213 | \$5,254 |
| Automotive | \$438 | \$0 | \$698 | \$148 | \$554 | \$29 | \$117 | \$1,949 |
| Banking and capital markets | \$495 | \$0 | \$677 | \$117 | \$401 | \$50 | \$62 | \$2,334 |
| Biotechnology | \$412 | \$0 | \$404 | \$608 | \$322 | \$0 | \$17 | \$2,130 |
| Chemicals | \$488 | \$0 | \$804 | \$239 | \$517 | \$335 | \$78 | \$2,676 |
| Construction | \$490 | \$0 | \$735 | \$80 | \$601 | \$17 | \$127 | \$2,183 |
| Consumer products | \$474 | \$0 | \$614 | \$378 | \$434 | \$65 | \$96 | \$2,371 |
| Diversified industrial products | \$451 | \$0 | \$523 | \$245 | \$425 | \$276 | \$78 | \$2,369 |
| Govt, public sector and NFP | \$566 | \$53 | \$6,188 | \$1,461 | \$880 | \$54 | \$250 | \$9,451 |
| Hospitality and leisure | \$457 | \$38 | \$453 | \$159 | \$507 | \$0 | \$83 | \$2,334 |
| Insurance | \$524 | \$0 | \$673 | \$71 | \$497 | \$0 | \$131 | \$2,260 |
| Media and entertainment | \$599 | \$106 | \$316 | \$510 | \$422 | \$0 | \$100 | \$2,805 |
| Mining and metals | \$365 | \$0 | \$468 | \$119 | \$233 | \$114 | \$85 | \$1,660 |
| Oil and gas | \$391 | \$56 | \$934 | \$67 | \$333 | \$0 | \$78 | \$2,627 |
| Other transportation | \$328 | 0 | \$265 | \$172 | \$461 | \$0 | \$22 | \$1,427 |
| Pharmaceuticals | \$431 | 0 | \$368 | \$450 | \$323 | \$0 | \$69 | \$1,923 |
| Power and utilities | \$410 | 0 | \$544 | \$0 | \$285 | \$231 | \$48 | \$1,764 |
| Prof firms and services | \$444 | 0 | \$549 | \$222 | \$379 | \$5 | \$76 | \$2,050 |
| Provider care | \$479 | 0 | \$985 | \$405 | \$500 | \$33 | \$29 | \$2,768 |
| Real estate | \$354 | 0 | \$512 | \$0 | \$293 | \$0 | \$45 | \$1,766 |
| Retail and wholesale | \$540 | 0 | \$617 | \$353 | \$421 | \$0 | \$47 | \$2,399 |
| Technology | \$406 | 0 | \$900 | \$418 | \$275 | \$0 | \$25 | \$2,331 |
| Telecommunications | \$448 | 0 | \$849 | \$200 | \$380 | \$0 | \$98 | \$2,535 |

2012 median NEO pay (excluding CEOs) - large-cap companies (\$ in thousands)

| Industry sector |  |  |  | Current compensation |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

## Beneficial ownership

2012 beneficial ownership data

| Industry sectors | Average director and officer ownership |  |  |  | Number of 5\% shareholders |  |  |  | Average holding of largest 5\% shareholder |  |  |  | Average holding of 5\% shareholders |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Smallcap | Midcap | Largecap | All | Smallcap | Midcap | Largecap | All | Smallcap | $\begin{aligned} & \text { Mid- } \\ & \text { cap } \end{aligned}$ | Largecap | All | Smallcap | Midcap | Largecap | All |
| Aerospace and defense | 14\% | 5\% | 2\% | 10\% | 4 | 4 | 3 | 4 | 19\% | 15\% | 12\% | 17\% | 14\% | 8\% | 9\% | 12\% |
| Airlines | 13\% | 1\% | 8\% | 8\% | 6 | 4 | 2 | 5 | 17\% | 10\% | 7\% | 14\% | 10\% | 7\% | 6\% | 9\% |
| Asset management | 21\% | 7\% | 15\% | 18\% | 3 | 2 | 2 | 3 | 18\% | 9\% | 14\% | 16\% | 12\% | 7\% | 9\% | 11\% |
| Automotive | 18\% | 5\% | 2\% | 13\% | 4 | 3 | 2 | 4 | 21\% | 10\% | 12\% | 17\% | 13\% | 7\% | 8\% | 11\% |
| Banking and capital markets | 14\% | 5\% | 2\% | 12\% | 3 | 3 | 2 | 3 | 16\% | 10\% | 8\% | 14\% | 12\% | 8\% | 6\% | 11\% |
| Biotechnology | 13\% | 11\% | 3\% | 12\% | 4 | 4 | 3 | 4 | 16\% | 15\% | 8\% | 15\% | 11\% | 9\% | 7\% | 10\% |
| Chemicals | 17\% | 4\% | 1\% | 11\% | 4 | 3 | 2 | 4 | 20\% | 9\% | 7\% | 15\% | 14\% | 7\% | 6\% | 11\% |
| Construction | 15\% | 2\% | n/a | 12\% | 4 | 4 | n/a | 4 | 15\% | 28\% | n/a | 18\% | 11\% | 11\% | n/a | 11\% |
| Consumer products | 23\% | 11\% | 5\% | 17\% | 4 | 3 | 2 | 4 | 25\% | 16\% | 14\% | 21\% | 16\% | 13\% | 10\% | 14\% |
| Diversified industrial products | 11\% | 5\% | 5\% | 9\% | 4 | 3 | 2 | 4 | 19\% | 10\% | 10\% | 16\% | 13\% | 8\% | 8\% | 11\% |
| Govt, public sector and NFP | 25\% | 100\% | n/a | 30\% | 4 | 2 | n/a | 4 | 24\% | 51\% | n/a | 26\% | 17\% | 50\% | n/a | 19\% |
| Hospitality and leisure | 15\% | 8\% | 5\% | 12\% | 5 | 4 | 3 | 5 | 22\% | 13\% | 12\% | 19\% | 14\% | 9\% | 8\% | 12\% |
| Insurance | 17\% | 4\% | 5\% | 12\% | 4 | 4 | 2 | 4 | 26\% | 10\% | 13\% | 19\% | 17\% | 7\% | 10\% | 13\% |
| Media and entertainment | 36\% | 28\% | 13\% | 31\% | 4 | 4 | 2 | 4 | 39\% | 36\% | 33\% | 37\% | 27\% | 27\% | 28\% | 27\% |
| Mining and metals | 9\% | 3\% | 1\% | 8\% | 3 | 3 | 3 | 3 | 18\% | 14\% | 8\% | 17\% | 12\% | 13\% | 7\% | 12\% |
| Oil and gas | 14\% | 5\% | 4\% | 10\% | 4 | 3 | 2 | 4 | 22\% | 12\% | 9\% | 17\% | 15\% | 9\% | 7\% | 13\% |
| Other transportation | 18\% | 8\% | 5\% | 15\% | 4 | 3 | 3 | 3 | 23\% | 9\% | 9\% | 19\% | 17\% | 6\% | 7\% | 14\% |
| Pharmaceuticals | 18\% | 5\% | 1\% | 15\% | 5 | 4 | 2 | 4 | 16\% | 11\% | 7\% | 15\% | 12\% | 8\% | 6\% | 11\% |
| Power and utilities | 9\% | 2\% | 1\% | 4\% | 3 | 3 | 2 | 3 | 13\% | 8\% | 6\% | 10\% | 10\% | 7\% | 5\% | 8\% |
| Prof Firms and services | 19\% | 5\% | 6\% | 17\% | 5 | 4 | 1 | 5 | 20\% | 11\% | 8\% | 19\% | 14\% | 8\% | 8\% | 13\% |
| Provider care | 16\% | 13\% | 1\% | 15\% | 4 | 3 | 2 | 4 | 19\% | 22\% | 6\% | 19\% | 12\% | 21\% | 6\% | 14\% |
| Real estate | 10\% | 7\% | 5\% | 9\% | 4 | 5 | 4 | 4 | 14\% | 14\% | 9\% | 14\% | 9\% | 9\% | 7\% | 9\% |
| Retail and wholesale | 20\% | 12\% | 6\% | 17\% | 4 | 3 | 3 | 4 | 23\% | 17\% | 11\% | 20\% | 15\% | 13\% | 9\% | 14\% |
| Technology | 15\% | 8\% | 7\% | 13\% | 4 | 4 | 2 | 4 | 18\% | 16\% | 10\% | 17\% | 12\% | 12\% | 8\% | 12\% |
| Telecommunications | 17\% | 10\% | 4\% | 14\% | 4 | 4 | 2 | 4 | 23\% | 15\% | 7\% | 20\% | 14\% | 9\% | 7\% | 12\% |

## Investor views through shareholder proposals

2012 vote results for shareholder-sponsored proposals

| Industry sectors | Small-cap |  | Mid-cap |  | Large-cap |  | All companies |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average support | Number voted | Average support | Number voted | Average support | Number voted | Average support | Number voted |
| Aerospace and defense | 84\% | 1 | 71\% | 2 | 32\% | 11 | 41\% | 14 |
| Airlines | 48\% | 1 | 30\% | 2 | 27\% | 2 | 33\% | 5 |
| Asset management | 43\% | 1 | n/a | n/a | n/a | n/a | 43\% | 1 |
| Automotive | 24\% | 5 | 63\% | 3 | 41\% | 11 | 40\% | 19 |
| Banking and capital markets | 48\% | 9 | 53\% | 11 | 23\% | 30 | 34\% | 50 |
| Biotechnology | 5\% | 1 | 39\% | 3 | 44\% | 8 | 39\% | 12 |
| Chemicals | 13\% | 1 | 71\% | 3 | 40\% | 8 | 46\% | 12 |
| Construction | n/a | n/a | 35\% | 1 | n/a | n/a | 35\% | 1 |
| Consumer products | 10\% | 3 | 45\% | 13 | 30\% | 23 | 33\% | 39 |
| Diversified industrial products | 52\% | 6 | 64\% | 8 | 32\% | 15 | 45\% | 29 |
| Govt, public sector and NFP | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| Hospitality and leisure | 35\% | 3 | 58\% | 3 | 36\% | 5 | 42\% | 11 |
| Insurance | n/a | n/a | 47\% | 4 | 16\% | 6 | 28\% | 10 |
| Media and entertainment | 16\% | 1 | 50\% | 3 | 31\% | 11 | 34\% | 15 |
| Mining and metals | 45\% | 1 | 35\% | 2 | 36\% | 2 | 37\% | 5 |
| Oil and gas | n/a | n/a | 46\% | 9 | 36\% | 38 | 38\% | 47 |
| Other transportation | n/a | n/a | 44\% | 1 | 26\% | 4 | 30\% | 5 |
| Pharmaceuticals | 77\% | 1 | 19\% | 7 | 33\% | 31 | 31\% | 39 |
| Power and utilities | 15\% | 2 | 33\% | 19 | 22\% | 22 | 27\% | 43 |
| Prof firms and services | 63\% | 6 | 40\% | 4 | n/a | n/a | 54\% | 10 |
| Provider care | 58\% | 3 | 66\% | 2 | 39\% | 3 | 53\% | 8 |
| Real estate | 45\% | 7 | 28\% | 4 | 65\% | 4 | 46\% | 15 |
| Retail and wholesale | 36\% | 7 | 50\% | 10 | 22\% | 27 | 31\% | 44 |
| Technology | 67\% | 7 | 63\% | 4 | 33\% | 28 | 42\% | 39 |
| Telecommunications | 41\% | 2 | 26\% | 7 | 29\% | 13 | 29\% | 22 |

${ }^{1}$ The companies comprising the 2007 and 2012 data sets are not the same as they represent companies in the Russell 3000 index at the time of their 2012 and 2007 meetings. The specific set of companies covered in different sections of the report may vary based on the applicability of the topic to the company or availability of data (e.g., some companies may not compensate their employees directly).
${ }^{2}$ Ernst \& Young defined industry groups.
${ }^{3}$ Data on classified boards is based on the structure in place at the time of the 2007 and 2012 annual meetings. Amendments effective at the time of the meeting (assuming passage of proposal, if applicable) are considered. Boards in transition from staggered to annual elections for the full board are considered declassified, though not all directors may yet be subject to annual elections.
${ }^{4}$ Data on majority voting policies in director elections is based on the structure in place at the time of the 2007 and 2012 annual meetings, based on proxy statement disclosures. These disclosures vary, and in some cases appear to contradict existing bylaw and/or voting options on proxy ballots (e.g., majority voting requirement combined with only option to vote for or withhold on the proxy ballot). Amendments effective at the time of the meeting (assuming passage of proposal, if applicable) are considered. Companies that have director resignation policies in connection with plurality voting standards, but have not amended their charter/bylaws to provide for majority voting, are not included.
${ }^{5}$ In cases where a board has two independent board chairs or lead or presiding directors, they are treated as one for the purpose of counting the number of companies with these structures in place.
${ }^{6}$ SEC Release No. 34-68640; File No. SR-NASDAQ-2012-109 and SEC Release No. 34-68639; File No. SR-NYSE-2012-49
"Key committees" refers to the standing subcommittees of the board charged with the audit, compensation and nominating functions. Committees that comprise the full board are not considered to be separate subcommittees In a limited number of cases, companies may combine the compensation and nominating functions into one committee; for purposes of this report these are treated as separate committees.
${ }^{8}$ Age generally is as of meeting date; may vary based on actual birth date. Tenure is based on the year of the annual meeting less the year the director joined the board.
${ }^{9}$ Board service includes membership on boards of publicly traded companies, including those outside of the US. Service on multiple funds within a family of funds is considered as a single board seat. Service on boards of foundations, non-profits, universities or associations is not included.
${ }^{10}$ While nearly all companies provided disclosure on the number of meetings held, not all did. Board and key committee meeting counts include regular and special meetings, in-person and telephonic meetings; actions by written consent were excluded.
${ }^{11}$ Board pay is generally based on the amount disclosed in the "total" column of the Director Compensation Table, which includes cash fees for board and committee service, grant date value of equity compensation, and any other compensation paid. Data has not been included for any director new to the board and not yet compensated or who has elected not to receive compensation.
${ }^{12}$ Pay data is based on disclosures for three fiscal years prior to the company's annual meeting in 2012 or as available. For example, companies that recently became public may have fewer than three fiscal years of data available. Data does not include companies which do not directly compensate the named executive officers,
nor does it include foreign private issuers which do not provide full disclosure on compensation practices. For the purpose of the study, only one individual is considered CEO for each company; in cases where a company has a "co-CEO" structure, the highest paid or the longest serving individual is considered CEO and the other individual is considered an "other NEO." In cases where there is a change in the CEO or CFO during the fiscal year, the individual who serves in that capacity for the greater part of the year is designated as the CEO or the CFO for that year.
${ }^{13}$ Executive compensation reported in median. Some companies may provide compensation in areas where the value at the median is reported as $\$ 0$; $\$ 0$ represents the midpoint of the data sample.
${ }^{14}$ Pension and deferred compensation generally are included in estimates of potential payouts under events such as a change in control and termination without cause, but practices may vary by company.
${ }^{15}$ Data reflects the businesses as they stood during that year (i.e., does not take into account any acquisitions that may have taken place after the meeting date).
${ }^{16}$ Significant shareholders include any owners of $5 \%$ or more of stock, including any insiders.
${ }^{17}$ Vote results are calculated based on votes cast for and against the proposal excluding abstentions and broker non-votes. For shareholder proposals, this is the standard for determining eligibility for resubmission of a proposal defined by the SEC and as a result the standard for assessing support for shareholder resolutions.

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1304-1072920 NY
EYG no. CF0044
ED none


[^0]:    *For topics where there were at least 5 proposals voted

[^1]:    Governance trends and practices at US companies: a review of small- and mid-sized companies | ey.com/governance

